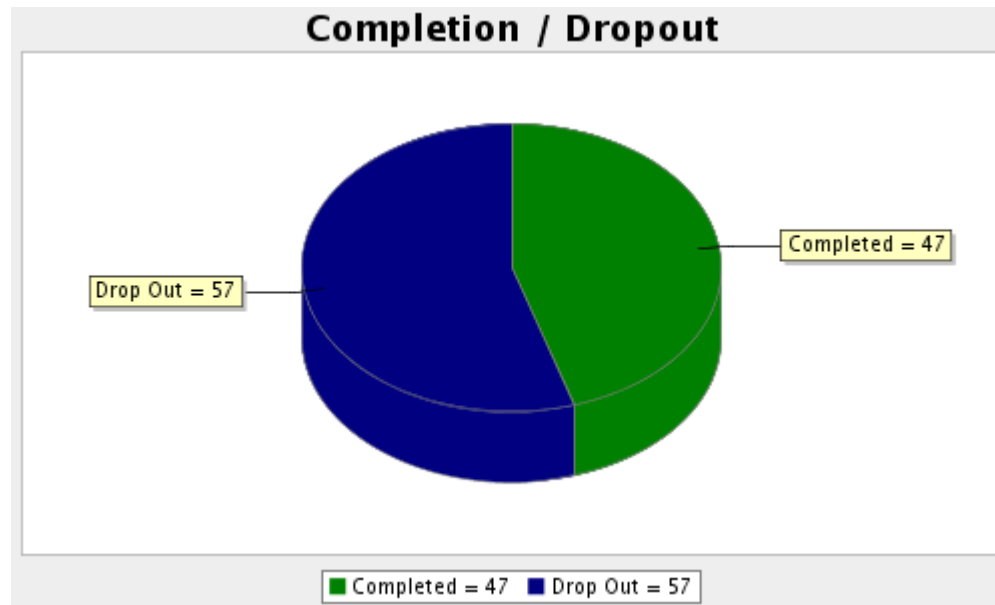


## HCUL Survey of Credit Union Charitable Contributions

In December, 2009, the Hawaii Credit Union League invited its member credit unions to participate in a brief five-minute online survey focusing on charitable contributions. At the last credit union roundtable, the large credit unions suggested the League aggregate efforts of credit unions in community service and social responsibility. The goal of the survey was to encapsulate the information and provide an awareness of where credit unions are contributing money and/or volunteer hours toward specific charitable organizations. Hawaii credit union CEOs were asked to complete this survey about which charities their credit unions support and the manner in which the credit union supports these charities. The survey concluded on January 29, 2010. Here are the results.



Q1		
1.Which charitable organizations does your credit union support? (Check all that apply)		
a.United Way	8	8.99%
b.American Cancer Society (Hawaii)	6	6.74%
c.American Heart Association (Hawaii)	8	8.99%
d.American Red Cross (Hawaii)	2	2.25%
e.Blood Bank of Hawaii	3	3.37%
f.Children's Miracle Network	13	14.61%
g.Hawaii Food Bank	10	11.24%
h.Help, Understanding & Group Support (HUGS)	1	1.12%
i.Lokahi Giving Project	5	5.62%
j.Meals On Wheels	4	4.49%
k.Special Olympics	6	6.74%
l.The Food Basket (Big Island)	3	3.37%
m.United Cerebral Palsy (Hawaii)	3	3.37%
Other	17	19.10%
<b>Total</b>	<b>89</b>	
<b>Other Option [Other]</b>		
	Maui Memorial Medical Center Foundation	
	Locks of Love	
	Maui Memorial Medical Center Foundation	
	Maui Memorial Medical Center Foundation & MDA	
	Aupuni O Niihau	
	Susan G Komen for the Cure	
	Big Brothers & Sisters, Arthritis Foundation, Autism Speaks, Natl. Kidney Foundation, Easter Seals Hawaii, IHS, MDA, Girl Scouts of Hawaii, Child & Family Services, Hawaii Children's Cancer Foundation, Hawaii Dog Foundation, Juvenile Diabetes Research Foundation, March of Dimes, Boys & Girls Club	
	Military "Angel Tree" (similar to a Lokahi Tree); we have supported American Heart Association (2008), Hawaii FoodBank (2009), VITA (2008/2009), and Hawaii Childrens Cancer (2008/2009) in the past	
	Too many to list here	
	Habitat for Humanity, Society for HR Managment, About Face	
	Local schools, Maui Memorial Medical	
	Kalihi Business Association, Kalihi Business Foundation, Susannah Wesley Community Center, FEAH, WCMS Alumni Association	
	Maui Food Bank, Local Schools, Maui Memorial Medical Center Foundation, Maui Community College	
	Alzheimers Association & our own Cheer on Wheels to elderly homes in the communities of our branch locations, Kapolei Rotary School Supply drive, Local Schools, LifeSmarts.	
	The Local Public Schools	
	MMMCF	
	too numerous to input here	
Q2		
2.By what means do you support each charitable organization? (Check all that apply)		
a.Monetary donation	27	41.54%
b.Donation of non-cash goods (e.g., computers, office equipment, vehicles, etc.)	9	13.85%
c.Donation of nondurable goods (food)	14	21.54%
d.Credit union management or staff serves on the charitable organization's board of directors or volunteer committees	6	9.23%
e.Volunteer hours	9	13.85%
<b>Total</b>	<b>65</b>	
Q3		
3. What is the value in dollars of your credit union's giving in 2009 to each non-profit organization you support? (Check all that apply)		
a. United Way		29,775.00
b.American Cancer Society (Hawaii)		50,537.00
c.American Heart Association (Hawaii)		16,050.00
d.American Red Cross (Hawaii)		5,100.00
e.Blood Bank of Hawaii		100.00
f.Children's Miracle Network		20,678.00
g.Hawaii Food Bank		6,130.00
h.Help, Understanding & Group Support (HUGS)		4,100.00
i.Lokahi Giving Project		1,850.00
j.Meals On Wheels		5,100.00
k.Special Olympics		11,650.00
l.The Food Basket (Big Island)		17,100.00
m.United Cerebral Palsy (Hawaii)		2,820.00
Other		76,650.00
<b>Total</b>		<b>\$247,640.00</b>