

February 7, 2023

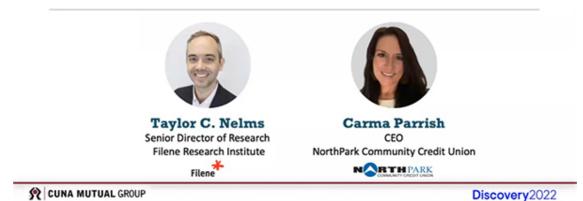


Your credit union can earn revenue when your members activate new mobile services with Spectrum.

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Discovery Webinar Series

Thriving Smaller Credit Unions: The Value of a Puzzle Solving Mindset



While the CUNA Mutual's Discovery2022 is over, you can still gain insights to help with your strategic planning by watching recorded sessions from last year's event, including Thriving Smaller Credit Unions Webinar.

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Today, home values remain strong on paper, but they are being scooped up more slowly, indicative of a disconnect between what sellers want to sell their homes for and what buyers are willing and able to pay. In fact, Redfin is reporting widespread reductions in sales price for many metropolitan areas as sellers struggle to find buyers. There is seemingly a shift coming from a seller's market to a buyer's market.

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The December 2022 CUNA Mutual Group <u>Credit Union Trends Report</u> is now available. This is a monthly "pulse check" on the state of the credit union marketplace, often placed in a historical context. The report includes data from two months prior and is published and distributed by <u>Steven Rick</u> CUNA Mutual Group Director, Chief Economist.

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The beginning of a new year is a time of renewal. It's also when many of the holiday bills arrive. A few weeks of overspending can create financial stress and pressure for months. One measure credit unions can take to help members is to offer a reliable financial safety net.

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If you have any questions or comments concerning this newsletter, please contact Becky Jandoc at <u>becky.jandoc@hcul.org</u> or directly at 808.203.6416 or for neighbor islands toll-free at 1.888.331.5646, ext. 416.

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