



May 2, 2023

CUNA Mutual Group Spring 2023 Report



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Learn how credit unions can thrive in the face of staffing woes.

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NewtekOne®

How Credit Unions Can Grow their Small Business Membership – and Revenue

Small businesses are a remarkably resilient segment of the economy, enduring the unprecedented challenges of recent years. Despite the impact of the pandemic and the continued pressures of inflation, small business growth is expected to continue into 2023. Learn how your credit union can attract and grow business membership.

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With the battle for deposits becoming increasingly more competitive, credit unions are looking for strategies to retain existing deposits while acquiring new deposits and members. Join us to hear from credit unions and fintechs on their journey to address these issues to navigate growth through tighter liquidity.

[Register here](#)

Web Design & Hosting Trends: Creating an Exceptional Member Experience



Tuesday, May 9, 2023 at 10:00am HST

Are you looking to create a comprehensive approach to your credit union's full digital footprint? Do you understand how Google and other search engines identify and rank high-quality websites? Learn how to integrate educational tools, solutions, products, and other forms of journey-based communications to deepen the relationship with members and engage potential members.

[Register here](#)



Making the very best, informed decisions when it comes to choosing a product vendor or renewing a legacy service contract requires a careful review. It is important to evaluate the services provided and contract terms. You'll avoid missed opportunities to gain a competitive edge in the market, improve pricing and contract terms, to provide services that will meet your account holders' needs and expectations.

[Read more](#)

Solutions for Credit Unions

Advertising Specialties
[American Solutions For Business](#)

Audit Services
[CU Pacific Audit Solutions, LLC](#)

Automobile Lending Software Solutions
[Origence](#)

Card Programs
[FIS](#)
[Shazam](#)

Contract Renegotiating Services
[JMFA Contract Optimizer](#)

Data and Analytics
[AdvantEdge Analytics](#)

Education & Research
[CUSG CEO Connect - Rethink, Reimagine, and Reinvent](#)
[CU TrendScan](#)

Electronic Lien & Title Service
[DealerTrack Collateral Management Services](#)

Financial Management Programs
[CUNA Brokerage Services, Inc. \(CBSI\)](#)

Financial Services Solutions
[Vericast](#)
[Newtek](#)

Fraud Detection
[Verafin](#)

HR Performance Solutions
[CU Solutions Group HR Performance](#)

Insurance Products
[CUNA Mutual Group](#)
[Farmers Insurance Hawaii](#)

Lending & Credit Risk/CECL/ALM
[Abrigo](#)

Loan and New Account Origination System
[Lending 360](#)
[Zest AI](#)

Marketing Solutions
[CU Solutions Group Marketing](#)

Mass Communication System
[Everbridge](#)

Membership Enhancement Programs
[Eltrophy](#)
[Love My Credit Union Rewards](#)

Office Supplies
[Excalibur](#)

Overdraft Privilege Program
[John M. Floyd & Associates](#)

Portfolio Analytics
[Lending Insights](#)

Prize-Linked Savings WINcentive (Minnesota Credit Union Network)
[Contact Becky Jandoc](#)

Security Solutions
[Alert Alarm Hawaii](#)

Technology Solutions
[CU Solutions Group Technology](#)
[Intech Hawaii](#)
[Silvercloud](#)

Vendor Management/Business Continuity/ Disaster Recovery/Information Security
[Buckley Technology Group](#)

If you have any questions or comments concerning this newsletter, please contact Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor islands toll-free at 1.888.331.5646, ext. 416.

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