

July 31, 2023



When conducting any sort of marketing initiative, it's important to understand the return on marketing dollars - your ROI. After this webinar you'll have a clear understanding of what to measure, and where you can find the data to help analyze your results.

## **Read more**



Don't be intimidated by strategic planning. Attend this program to gain tools and ideas to identify and implement four key growth strategies and integrate your ERM and talent management programs into your strategic plan. Now is the time to ensure it gets implemented and doesn't sit on the shelf.

## Read more



Register now for this two-day online seminar set for August 22-23.

Deadline to register is August 8.

(There's just over one week to sign up...don't miss the boat and sink into the Sea of Regret!)

Online for convenience and on-point with topics, this seminar is geared toward professionals who work in credit union operations.

## Read more



Advertising presents a unique challenge when it comes to regulatory compliance. This is because you often have to deal with many different regulations at one time. This webinar will walk you through all the requirements that could come into play.

#### Read more



This workshop gives you the tools to "WOW" your members and the ability to guide your members to the products and services they need through solution-based sales.

Registration deadline: September 5, 2023

## Read more



Whether you are seeking a solid foundation of IRA knowledge or want build upon your IRA knowledge to address some of the more complex IRA issues, these seminars are right for you.

# **Read more**

# **Calendar of Events**

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