

Hawaii Credit Union League

the Conversation

Current Events & Good News You Can Use

August 24, 2023



Aloha Pacific, HawaiiUSA, and Hawaiian Financial FCUs Collecting Goods for Maui wildfire relief

Three Hawaii credit unions are partnering to support the Maui community impacted by the state's largest natural disaster. From August 21 to September 1, 2023, Aloha Pacific, HawaiiUSA, and Hawaiian Financial FCUs will accept donations of essential goods and supplies at select Oahu branches.

[Read more](#)



TRENDWATCH 2Q23



With liquidity still a top concern, credit unions are shifting their focus to find more ways to draw in additional sources of funding.

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Grand opening marks the official completion of Hawaii State FCU's new headquarters and closure of its Main Halekauwila Branch.

[Read more](#)

Callahan's Peer Suite

Benchmark Performance | Drive Actionable Strategies

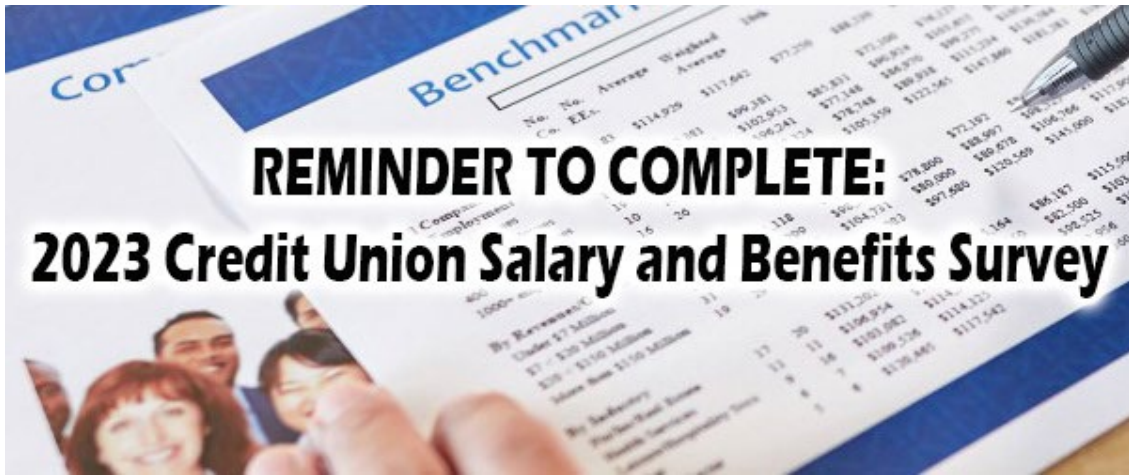
Leverage the power of intuitive and streamlined performance benchmarking to create a roadmap for success. Maximize member satisfaction, drive growth, and stay ahead in a rapidly evolving industry with Callahan's Peer Suite.

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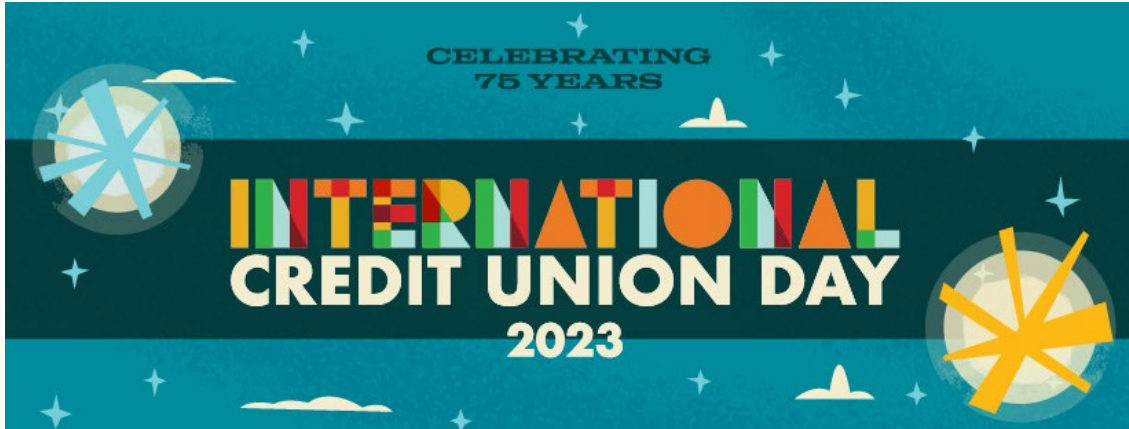


While many residents took time off on Statehood Day (August 18), the entire Maui FCU staff spent the day volunteering with Maui Disaster Relief Food Prep at the UH Maui College Pa'ina Market.

[Read more](#)



On Thursday, August 17, the Hawaii Employers Council (HEC) transmitted the 2023 Credit Union Salary and Benefits Survey. It will be open until Friday, September 1, for your participation. *Results are shared with participating credit unions only.* Your submission is confidential and not shared with your League. We encourage your participation. If you did not receive the survey from HEC, please contact Engagement Manager Tracy Aiwohi at tracy.aiwohi@hcul.org or 808.203.6401.



John Cassidy will address ICU Day events in Hawaii. International Credit Union Day is Thursday, October 19, 2023. This marks the 75th anniversary of this iconic industry day.

[Read more](#)

A promotional graphic for a virtual food and fund drive. It features three stacked cans: a white can with 'HOPE' in red, a green can with 'Courage' in red, and a yellow can with 'ALOHA' in red. To the right is the Hawaii Food Bank logo. The background is orange. Text includes 'Join the Credit Union Coalition', 'Virtual Food & Fund Drive Aug 1- Sept 30', and 'Your Donation Gives MORE THAN JUST FOOD.'

Join the
Credit Union
Coalition



HOPE
Courage
ALOHA

Virtual Food &
Fund Drive
Aug 1- Sept 30

Your Donation Gives **MORE THAN JUST FOOD.**

The Credit Union Coalition enters its third year of fundraising for Hawaii Food Bank and its neighbor island partners. Help us reach our 2023 goal of \$60,000 which will make it possible to nourish our ohana facing food insecurity.

[Read more](#)

A promotional graphic for the Hawaii Credit Union League Annual Convention. It features a background image of a beach and buildings at sunset. Text includes 'Hawaii Credit Union League Annual Convention April 25-27, 2024' and 'Hilton Hawaiian Village, Honolulu'.

Hawaii Credit
Union League
Annual Convention
April 25-27, 2024
Hilton Hawaiian Village, Honolulu

Mark your calendar and join your credit union ohana at our 2024 annual convention.

[Calendar of Events](#)

[View this email in your browser](#)

