

Hawaii Credit Union League

the Conversation

Current Events & Good News You Can Use

October 12, 2023



Life Smarts is brought to Hawaii by the State's DCCA Office of the Securities Commission in partnership with the Hawaii Credit Union League as a supported Family Involvement Committee Initiative. For years Hawaii credit unions have generously responded to DCCA's request for prize donations. Your support is once again requested.

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TruStage releases September 2023 Credit Union Trends Economic Reports.

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HawaiiUSA FCU to showcase young entrepreneurs at branch locations.

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Hickam Federal Credit Union recently concluded its Hawai'i Foodbank fundraiser with a total donation of \$7,300. The fundraiser ran from August 1, 2023, through September 30, 2023, with a goal of \$3,000.

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Abbott and Costello showcased how easy it is to miscommunicate in their famous routine, "Who's on First?" The bit shows two characters unable to understand each other, primarily because "Who" is both the beginning of a question and the name of the first baseman.

Your credit union marketing regularly gets caught in a "Who's on First?" situation. You try to tell consumers one thing, but they hear something totally different. And unlike the comedy routine, there's nothing funny about it when revenue is on the line.

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HCUL Family Involvement Committee Meeting Notice

The HCUL Family Involvement Committee will be meeting via Zoom conference on Tuesday November 7, 2023. The meeting will start at 11:30 a.m. HCUL Bylaws state, "this committee shall promote full family membership, particularly among youths and retirees, throughout credit unions in Hawaii." If you have any suggestions/comments for the Family Involvement Committee to consider, please discuss it with your chapter representative prior to the meeting. Chapter representatives are as follows:

Big Island – Laura Camara – Hawaii Community FCU
Kauai – Conrad Rualizo – Kauai Teachers FCU

Oahu – James Haid Jr. – Hawaii State FCU
Maui – Craig Kinoshita – Wailuku FCU

VolCorp Partners with Catalyst Corporate for Check Processing and Joins the TranzCapture Alliance



Volunteer Corporate CU (VolCorp) has formed a strategic partnership with Catalyst Corporate FCU (Catalyst) to offer TranzCapture item processing services to its members. With the new partnership, VolCorp will transition its existing check processing, check collection and check imaging services to Catalyst and become a reseller of TranzCapture software services.

[Read more](#)

A promotional banner for the Kapi'olani Radiothon for Kids. It features a young girl with braids on the left. The text includes "Kapi'olani RADIOTHON for Kids", "Nov. 7 and 8 | 5 a.m.-7 p.m.", "LISTEN LIVE ON KSSK 92.3 HAWAII", and "TO DONATE: CALL 808-951-KIDS (808-951-5437) TEXT 'KEIKI' TO 51555".

Kapi'olani
RADIOTHON
for Kids
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Credit unions are encouraged to participate in the upcoming Radiothon. To learn more about the 17th annual Kapi'olani Radiothon for Kids, visit Give2Kapiolani.org or contact the staff at Kapi'olani Health Foundation by calling 808.535.7100. Thank you for your ongoing support of our mission to create a healthier Hawai'i for our keiki and families.

[Read more](#)

A banner with a background image of a hand holding a stack of papers. The text reads "the Knowledge Source", "the Big Idea", "the Conversation", and "Missed an Issue? Click here for archive".

the Knowledge Source
the Big Idea
the Conversation
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**STANDING WITH MAUI CREDIT UNIONS
AND THE COMMUNITIES THEY SERVE**

Support Maui wildfire relief efforts



**Hawaii Credit
Union League
Annual Convention
April 25-27, 2024**
Hilton Hawaiian Village, Honolulu

**Mark your calendar and join your credit union ohana at our
2024 annual convention.**

[Calendar of Events](#)

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