



Strategic Business Partners Work for Your Success
HCU Services Corporation selects strategic business partners based on their ability to provide turnkey solutions, exceptional service, and competitive pricing.



October 24, 2023



[Checklists for evaluating ALM model vendors](#)

An asset/liability model is critical to a financial institution’s success, and a rigorous approach is required to choose a model that is compliant with regulations and tailored to the institution’s specific needs. There is no one-size-fits-all approach to selecting an ALM model, so banks and credit unions should carefully evaluate their options to find one that suits their unique goals and reporting requirements.

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[It’s the alert you didn’t know you were missing](#)

Studies have shown there is at least a two-minute delay for a person in danger to make a 911 call. This is where automated active shooter detection, gunshot detection more specifically, can help.

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[Introducing our Groundbreaking Unified Platform: Revolutionizing Communication for Community Financial Institutions](#)

Tuesday October 31, 2023 • 7 AM HST • Webinar



Are you ready for a groundbreaking user experience that will transform the way you work? Say goodbye to complexity and hello to seamless efficiency with the industry's most complete digital conversations platform, built for CFIs like yours.

Discover the perfect fusion of stunning design and intuitive functionality, meticulously crafted to enhance your productivity and empower you to achieve extraordinary results. Our cutting-edge interface will revolutionize the way you interact with our platform, providing you with an unparalleled user experience that sets new standards in the industry.

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[Data-Driven Insights: Uncovering the Secrets of Member Satisfaction](#)



Are you ready to supercharge your credit union's success and elevate member satisfaction to new heights? We've got something incredible to share with you!

In our latest article: "Data-Driven Insights: Uncovering the Secrets of Member Satisfaction," we pull back the curtain on how you can leverage member data to drive organizational success! You'll learn how data can decode member behavior, pinpoint pain points, and uncover growth opportunities.

Ready to dive into the world of data-driven insights? Don't miss this chance to unlock the secrets of member satisfaction and set your credit union on a path to unparalleled success.

It's time to transform your credit union's future with data-driven excellence using MemberXP from CUSG. Join us on this extraordinary journey, and let's take your member satisfaction to the next level!

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ORIGENCE[®]

[Welcome to AutoSMART](#)

AutoSMART is the online auto marketplace that lets you provide a digital car-buying experience for your members. Driven by the trust in your credit union brand, AutoSMART provides peace of mind for members when they purchase their car.

AutoSMART provides more loan opportunities for you, while your members receive access to a vast selection of inventory. Through our network of over 15,000 participating auto dealers, they can view millions of vehicles in a single location—your website.

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If you have any questions or comments concerning this newsletter, please contact Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor islands toll-free at 1.888.331.5646, ext. 416.