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HCU Services Corporation selects strategic business partners based on their ability to provide turnkey solutions, exceptional service, and competitive pricing.



November 21, 2023



Love My Credit Union® rewards



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**NEW T-Mobile Member Benefits Program Webinar**

Give your members more reasons to love your credit union with the new T-Mobile member benefits program offered exclusively through Love My Credit Union® Rewards. Through participating credit unions, members can earn \$50 for each new line activated when they switch to T-Mobile.\* Plus, members can experience the power of America’s largest, fastest, and most reliable 5G network and enjoy over \$270 worth of benefits - every month! Join us to learn more about this exciting new program. Click [here](#) to register to attend.

\*Some restrictions apply. Subject to change.



[Register Today](#)

**[Redefining ALCO: 5 Strategies to deploy \(Or you’re leaving money on the table\)](#)**

Tuesday, December 5, 2023 • 10:00 AM HST • Webinar

Today’s economic environment demands that [asset/liability management](#) (ALM) teams identify and act on opportunities quickly. Financial institutions that have a well-defined and effective ALM process are able to make good decisions related to

both strategy and risk. That's where the Asset/Liability Management Committees' (ALCO) role comes in.

In this webinar, our experts will discuss how to reimagine your ALCO and present 5 strategies you could implement today to become high performing and more profitable.



# TruStage™

Economic Report (October 2023)

[Credit Union and Economic Reports \(trustage.com\)](https://trustage.com)



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If you have any questions or comments concerning this newsletter, please contact Becky Jandoc at [becky.jandoc@hcul.org](mailto:becky.jandoc@hcul.org) or directly at 808.203.6416 or for neighbor islands toll-free at 1.888.331.5646, ext. 416.