

Got news? Be part of the Conversation! Share your stories with Tracy Aiwohi at the League.



December 28, 2023

#### Registration opens in January for the 2024 HCUL Annual Convention

A year's worth of planning has gone into the 2024 Hawaii Credit Union League Annual Convention. We hope you join us for this premier credit union event, set for April 25-27, 2024 at the Hilton Hawaiian Village.

Read more

#### 2024 U.S. economic outlook and its impact on credit unions

Recent economic and market data tells us 2024 will bring slow but steady economic growth and possible interest rate reductions. The Fed will continue to battle inflation with a balanced approach to interest rates in hopes of staving off a recession and bringing inflation rates to an acceptable standard. **Read more** 

#### **PODCAST: Marketing innovators**

In this episode of the CUNA News Podcast, associate editor Brock Fritz talks to Desselle and Bond about their innovative approaches to marketing and business development. Listen here

#### HCFCU ANNOUNCES 2023 SCHOLARSHIP RECIPIENTS & OPENS APPLICATIONS FOR 2024 SCHOLARSHIPS

Hawaii Community Federal Credit Union (HCFCU) is proud to announce the recipients of its annual scholarship program for 2023. Celebrating its 37<sup>th</sup> year, the program expanded from eight awardees to ten in 2023, each receiving a \$3,000 scholarship to attend a two or four-year institution of higher learning. Additionally, HCFCU is pleased to announce that applications for the 2024 scholarship program are now being accepted through March 4, 2024.

Read more

#### By Aaron Passman, Editorial Director, Callahan & Associates

The credit union industry embraced uncertainty in 2023 and balanced high levels of member service with sound financial management. You'll see a focus on that from Callahan in 2024 as we highlight the variety of ways the industry fosters financially strong credit unions.

#### Read more



## JUNIOR EXECUTIVE DEVELOPMENT INITIATIVE

Are you a young professional who wants to impact the credit union industry? Have you wanted to learn how to get involved and make a difference for your members and credit union? Would you like to make personal connections with those who influence the industry?

The Junior Executive Development Initiative (JEDI) is targeted to young professionals (under 40 years of age) committed to making a difference and advancing the credit union industry. The program offers opportunities to participate in JEDI activities designed to engage up-and-coming professionals who want to make an impact – i.e. lunch discussions with selected speakers, scavenger hunt activities to build your network, sharing on social media platforms, commenting or providing testimony for advocacy, attending Chapter meetings, participating in community events, soliciting PAC contributions, and much more.

There is more! If you are selected for the JEDI program, you will be awarded fully-paid registration for two days at the HCUL Convention which includes attendance at educational sessions, access to the exhibit hall, meals and Friday evening event; fully-paid registration for two days at the HCUL Regulatory and Governmental Affairs Conference which includes attendance at educational sessions, access to exhibit area and meals. Finally a 50% discount to attend the Convention and Conference in the year following the scholarship, if willing to mentor the incoming JEDI scholars by participating in group activities **and** selected as the Chapter representative.

Want to learn more? Here are the <u>program details</u> and <u>application</u>. **Deadline to submit application will be** March 1, 2024 to <u>eugene.davis@hcul.org</u>.

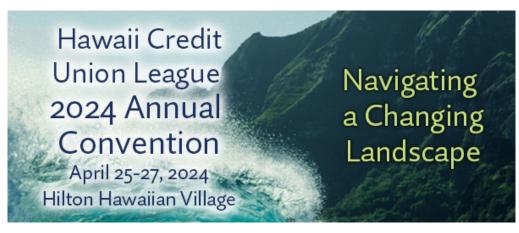


Life Smarts is brought to Hawaii by the State's DCCA Office of the Securities Commission in partnership with the Hawaii Credit Union League as a supported Family Involvement Committee Initiative. For years Hawaii credit unions have generously responded to DCCA's request for prize donations. Your support is once again requested.

#### Read more

# STANDING WITH MAUI CREDIT UNIONS AND THE COMMUNITIES THEY SERVE

### Support Maui wildfire relief efforts



Mark your calendar and join your credit union ohana at our 2024 annual convention.