



A BETTER MEMBER EXPERIENCE IN NEW ACCOUNT OPENING

Lending 360's **New Account Opening** offers a quick and easy solution to opening and funding new accounts. Whether you're attracting new members or growing existing relationships, New Account Opening is designed with the digital-first consumer in mind, and with the ability to improve the member experience.

New Account Opening gives members the 24/7 availability to open checking, savings and CD accounts with the convenience of their mobile, tablet, and desktop device. It is integrated with Lending 360's Loan Origination System to process applications on one seamless platform.

Lending 360's New Account Opening is integrated with third party vendors for **identity verification** and **fraud prevention** including, Experian's **Precise IDSM**, which includes Out of Wallet Questions for online authentication, and FIS' Decision Solutions **QualiFile, ID Verification,** and **OFAC.**



Platform features:

- Online signatures through **DocuSign**
- Core integration provides **real-time account opening**
- **Customizable eligibility** screening
- **Responsive design** for use on any device

Lending 360's New Account Opening combines reliability and security to fully automate the account opening process.

TO LEARN MORE, please contact your local CU Direct Account Representative or call

1.877.744.2835 ■ **www.cudirect.com/Lending360**
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