



February 7, 2023

An advertisement featuring a man in a black cap and patterned shirt smiling while looking at his smartphone. The background behind him is a red doodle pattern. To the right of the man are the logos for "Love My Credit Union rewards" (a heart shape with the text inside) and "Spectrum mobile". Below the logos is the text "SWITCH. SAVE. GET CASH REWARDS." in red, followed by "MEMBERS GET more" where "MEMBERS GET" is in large grey letters and "more" is in a red script font.

Your credit union can earn revenue when your members activate new mobile services with Spectrum.

[Read more](#)

PowerPoint Slide Show - (12.7 Filene&K for CMFG Discovery webinar)

Discovery Webinar Series

Thriving Smaller Credit Unions: The Value of a Puzzle Solving Mindset



Taylor C. Nelms
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Carma Parrish
CEO
NorthPark Community Credit Union



 CUNA MUTUAL GROUP

Discovery2022

While the CUNA Mutual's Discovery2022 is over, you can still gain insights to help with your strategic planning by watching recorded sessions from last year's event, including Thriving Smaller Credit Unions Webinar.

[Read more](#)



Today, home values remain strong on paper, but they are being scooped up more slowly, indicative of a disconnect between what sellers want to sell their homes for and what buyers are willing and able to pay. In fact, Redfin is reporting widespread reductions in sales price for many metropolitan areas as sellers struggle to find buyers. There is seemingly a shift coming from a seller's market to a buyer's market.

[Read more](#)



The December 2022 CUNA Mutual Group [Credit Union Trends Report](#) is now available. This is a monthly "pulse check" on the state of the credit union marketplace, often placed in a historical context. The report includes data from two months prior and is published and distributed by [Steven Rick](#) CUNA Mutual Group Director, Chief Economist.

[Read more](#)



The beginning of a new year is a time of renewal. It's also when many of the holiday bills arrive. A few weeks of overspending can create financial stress and pressure for months. One measure credit unions can take to help members is to offer a reliable financial safety net.

[Read more](#)



Technology to keep you and our islands safe

Alert Alarm Hawaii starts with a platform that can scale to the needs and ever-changing environment of your business. Our solutions range from entry-level to enterprise systems that provide the flexibility and performance you expect from a technology-driven security company.

[Read more](#)

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If you have any questions or comments concerning this newsletter, please contact Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor islands toll-free at 1.888.331.5646, ext. 416.

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