



February 15, 2024

[Women Who Mean Business recognizes leaders with credit union ties](#)

Three women leaders with credit union ties were recently honored in Pacific Business News Women Who Mean Business Awards. Hawaii Community FCU President/CEO Tricia Buskirk, Hawaii State FCU Executive Vice President Carol Higa, and Hawaii Homeownership Center Executive Director Reina Miyamoto were among an elite group of outstanding women from public and private companies of varying sizes, nonprofits, and startups who made a difference in their businesses, industries, and communities.

[Read more](#)

[NCUA and CDFI Fund to Co-Host Feb. 29 Webinar on Certification Application](#)

Credit unions interested in certification as Community Development Financial Institutions can learn about the application process on a February 29 webinar hosted by the National Credit Union Administration and the Community Development Financial Institutions Fund.

[Online registration for this webinar, “The Revised CDFI Certification Application,” is now open.](#) The webinar is scheduled to begin at 9 a.m. HST and run approximately 60 minutes.

[Rochdale Group Volunteer Leadership Institute raises money for Maui wildfire relief](#)

The Rise Up for Maui initiative gained support of nearly 500 credit union leaders from across the United States at the Volunteer Leadership Institute on Kauai.

Through the support and generosity of many involved with #VLIHawaii 2024, more than \$36,000 was donated to the Valley Isles Chapter of the Hawaii Credit Union League Maui Wildfire Relief Fund to help further their efforts in making a meaningful difference in the Lahaina area.

[Read more](#)

[Benchmark Your Lending Performance With Ease](#)

Learn how your institution's lending performance stacks up against peers and the industry. Callahan's Peer Benchmarking Suite makes it easy for credit union leaders in any role to measure performance, identify new opportunities, and support strategic plans.

[Learn More](#)

[Four ways CU marketers can kick-start 2024](#)

The holidays are finally behind us, and so it's time for credit union marketers to relax and settle right back into that comfortable post-holiday routine, right?

Well... sort of. Here's how to kick off the new year in style – and make sure you get a head start on blowing those 2024 project goals out of the water!

[Read more](#)

[First CU Goes Live on Catalyst's 'Send' Solution for the FedNow Service](#)

Tucson, Arizona-based Pima Federal Credit Union became the first credit union to send transactions through Catalyst on the Federal Reserve's FedNow® Service, launching this second phase of its instant payment service on January 28. Pima Federal was also the first credit union to go live receiving FedNow transactions through Catalyst this past summer.

[Read more](#)



Support Maui wildfire relief efforts



[Mark your calendar and join your credit union ohana at our 2024 annual convention.](#)
[Registration is now open!](#)

[Calendar of Events](#)

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