



February 22, 2024

**[2024 HCUL Annual Convention to feature inspiring, informational educational sessions for professionals and volunteers](#)**

Registration is now open for the 2024 Annual Convention, set for Hilton Hawaiian Village on the shores of world-famous Waikiki. Please ensure your credit union professionals and volunteers will have a seat in the outstanding educational sessions at this premier credit union event. Topics range from understanding the credit union difference to truths and myths at NCUA to active shooter response, cybersecurity issues, and much more.

**Registration deadline is March 8.**

**[Read more](#)**

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**[CUToday.info shares newly released national survey: Credit Unions Make Comeback--But Still Trail Banks](#)**

After a five-year slide in perception of service satisfaction by American consumers, credit unions have narrowed the gap with banks in a newly released national survey. And the big reason is consumers' definition of good service is shifting back toward CUs' "sweet spot," says the report's author. Moreover, banks' inability to convey a personal touch effectively via digital channels likely chipped away at their lead, as well, according to the analysis. As CUToday.info has extensively reported, banks had built their lead largely due to their investment in digital delivery.

**[Read more](#)**

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**[Your Purpose Will Guide Your Response](#)**

Callahan & Associates invite you to participate in Leading With Purpose. This online program is centered around Sustainable Business Strategy, a virtual learning experience offered in collaboration with Harvard Business School Online. Together, we help credit union decision-makers learn new contexts and mindsets for being truly purpose-driven and values-based.

[Read more](#)

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[\*\*Join an elite group of credit union leaders! Register now for Western CUNA Management School\*\*](#)

The 64th session of Western CUNA Management School (WCMS) will be held on the campus of Pomona College from July 14 – 26, 2024. WCMS has helped to transform credit union employees into passionate strategic leaders through rigorous MBA level education. The continuously adapting curriculum provides students a holistic understanding of their entire credit union and industry and ignites engagement and enthusiasm for credit union culture and philosophy.

[\*\*Registration is now open.\*\*](#)

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[\*\*Hawaii HomeOwnership Center webinar offers resources to help members achieve homeownership\*\*](#)

Do you have members who are first-time home buyers and need support to start preparing for their journey?

Join Reina Miyamoto, Executive Director of the Hawaii HomeOwnership Center (HHOC), in a webinar on Thursday, March 14 as she shares information and resources to clarify the path to home ownership. The Hawaii HomeOwnership Center is one of four HCUL Family Involvement Committee initiatives.

**When: Thursday March 14, 2024**

**Time: 10:00 – 11:00 AM**

**Where: Virtual via Zoom**

[Click here](#) to register for this one-hour session. Deadline to register is Tuesday, March 12. Upon registering, you will receive a unique link to join the meeting.

Any questions contact HCUL Member Relations Officer Becky Jandoc at [becky.jandoc@hcul.org](mailto:becky.jandoc@hcul.org) or 808.203.6416.

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**Support Maui wildfire relief efforts**

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**[Mark your calendar and join your credit union ohana at our  
2024 annual convention.](#)**  
**[Registration is now open!](#)**

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**[Calendar of Events](#)**

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