

Hawaii Credit Union League



February 25, 2025

Missed an issue of The Big Idea? Visit our [publications archive!](#)
You can also access our weekly news wrap-up videos there.



A new study reveals that 39% of consumers plan to purchase life insurance in the next 12 months, and a high percentage of those people could be, surprisingly, Gen Z.

TruStage spoke with CUToday.info about this growing non-interest income opportunity for credit unions, but added Gen Z will need a little push from cooperatives to secure this business.

Citing data from a 2024 LIMRA survey, Samantha Ziesemer, director of digital

storefront product management at TruStage, said it's a great time for Gen Z to consider life insurance, due to locking in a premium at a lower rate.

[Read more](#)



Transforming CECL data into stress testing and strategic insight

[Transforming CECL data into stress testing and strategic insight \(Abrigo\)](#)

[Tuesday, March 4, 2025 • 9:00am HST](#)

In this webinar, discover how to go beyond CECL compliance by leveraging your data for stress testing, scenario planning, and ALCO discussions. Learn practical strategies to transform CECL outputs into actionable insights that strengthen portfolio management and support strategic initiatives.

[Register now](#)



Performance Pro propels credit unions beyond appraisals

Effective performance management requires so much more than an annual performance review.



Performance Pro accommodates the unique process of your credit union and allows you to implement new ideas that other credit unions have found effective for their teams.

With Performance Pro, you can introduce technology to your credit union that promotes continuous coaching and feedback, ensures alignment between individual goals and the broader strategic plan, and integrates seamlessly with Compease to help you identify top performers who may require more competitive compensation to retain their talent.

[Read more](#)



[With Zest AI, your credit union can make smarter lending decisions](#)

With more data and better math make smarter decisions. Deep, accurate lending insights allow you to lend confidently across the credit spectrum and provide affordable credit to more members even during shifting or turbulent economic climates.

[Read more](#)



[Join us for a networking reception with credit union leaders, fintech founders, and industry partners](#)

Date: Tuesday, March 4

Time: 7:00-10:00 PM

Location: Ciel Social Club at AC Marriot Washington DC Convention Center 9601 K St NW, Washington, DC 20001

[Register now...](#)



[REGISTRATION IS NOW OPEN!](#)

Solutions for Credit Unions

Alarm and Security Solutions

[Alert Alarm Hawaii/National Fire Protection](#)

Asset Liability Management, Portfolio Risk, & CECL

[Abrigo](#)

Audit Services

[Buckley Technology Group's ISSAC Online](#)

[CU Pacific Audit Solutions, LLC](#)

Card Solutions

[FIS](#)

[Shazam](#)

Check Solutions

[Vericast](#)

Compliance Solutions

[Buckley Technology Group](#)

Electronic Lien & Title Service

[DealerTrack Collateral Management Services](#)

Fraud Detection

[Abrigo](#)

[Nasdaq Verafin](#)

HR Performance Solutions

[CU Solutions Group HR Performance](#)

Information Technology Solutions

[Cyberuptive](#)

[Intech Hawaii](#)

Insurance Products

[TruStage](#)

Lending Solutions

[Abrigo](#)

[Origence](#)

[Zest AI](#)

Marketing Solutions

[American Solutions for Business](#)

[CU Solutions Group Martech](#)

[Vericast](#)

Mass Communication System

[Everbridge](#)

Membership Engagement Programs

[Love My Credit Union Rewards](#)

[WINcentive](#)

[Zogo](#)

Member Growth and Retention

[Carefull](#)

[Eltropy Growth Deposit Suite](#)

[Vericast](#)

Office Solutions

[American Solutions for Business](#)

[\(Envelopes\)](#)

Overdraft Program Solutions

[ADVANTAGE powered by JMFA](#)

Unclaimed Property Solutions

[Sovos](#)

Vendor Contract Negotiations

[ADVANTAGE powered by JMFA](#)

Vendor Management Solutions

[Buckley Technology Solutions](#)

Wealth Management Solutions

[TruStage™ Wealth Management](#)

[Solutions](#)

If you have any questions or comments concerning this newsletter, please contact
Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor
islands toll-free at 1.888.331.5646, ext. 416.

[View this email in your browser](#)