

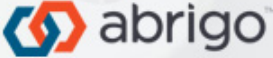
# Hawaii Credit Union League



March 12, 2024

• LENDING & CREDIT RISK • COMMERCIAL LENDING • CONSUMER LENDING • MEMBER BUSINESS LENDING  
• SMALL BUSINESS LENDING

Master customer acquisition: Strategies for high-performing bankers



**[Master customer acquisition: Strategies for high-performing bankers](#)**  
**[Tuesday, March 19, 2024 • 9:00 am HST](#)**

Competition is at an all-time high in the banking industry as financial institutions compete for loans and deposits to hit key growth objectives. The secret to enhancing visibility in your market and attracting the right customers is effective business development.

In this webinar Chris Carlson, a seasoned banking sales professional, will share insights into several key strategies that challenge the conventional approaches lenders and relationship managers typically take.

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**[Let Alert Alarm Hawaii show how virtual security can help your credit union](#)**

**Real-Time Protection**

Our technology helps you keep people and public areas safe and respond instantly

to all threats, including loiterers, disorderly customers, or potential criminal activity.

### **Cost-Effective**

Protect your facility for less than one-third of the cost of hiring security guards.

Interactive video services give you more coverage for your facility.

### **24/7/365 Availability**

Our professional monitoring center can watch your facility 24/7 or during the most critical hours you need support.

### **Safe and High Quality**

Take your employees out of the conflict. Interactive video services resolve 98% of alerts without escalation or police involvement.

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Explore the significance of data encryption. Safeguard your information by understanding the advantages, techniques, and recommended approaches for securing data.

- What is data encryption?
- How does data encryption work?
- Who needs to use data encryption?
- What are the benefits of data encryption?

[Find out here](#)

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Unlock the power of Discovery2023 and dive into a comprehensive collection of keynote sessions, breakout sessions, and panel discussions. Gain valuable insights and inspiration to help confidently navigate the digital landscape and propel your credit union into 2024. Don't miss the next event. Be the first to know when Discovery2024 registration opens!

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islands toll-free at 1.888.331.5646, ext. 416.

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