



March 14, 2024

### [Hawaii credit unions participate in Kapiolani Children's Miracle Network celebration](#)

On March 12, Kapiolani Children's Miracle Network held its annual Partner Celebration to commemorate the outstanding fundraising efforts of 2023.

Staff from Aloha Pacific FCU, HawaiiUSA FCU, Hickam FCU and Hawaii Credit Union League represented Hawaii's Credit Unions for Kids at the event.

The highlight of the event was the announcement of Hawaii's 2024 Children's Miracle Network Hospitals Champion: Leila-Rose Coloma.



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### [HawaiiUSA Federal Credit Union's New Website Named Site of the Year](#)

HawaiiUSA Federal Credit Union (HawaiiUSA) was named a Kentico Site of the Year for 2023 for the redesign of its website,



which was completed late last year in December. The award-winning website was recognized in the Financial Services category, one of 10 industry award categories.

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## [NCUA Releases 2023 Fourth Quarter Credit Union System Performance Data](#)

“The credit union system remains largely stable in its performance and remains resilient against a challenging interest rate and economic environment,” Chairman Todd M. Harper said. “However, the NCUA continues to see signs of financial strain on credit union balance sheets, along with growing consumer financial stress as reflected in the rising delinquency rate shown in the latest data. Credit union executives, administrators, and boards of directors must remain diligent in managing the safety-and-soundness and consumer financial protection risks within their institutions. Today’s marketplace requires active — not passive — management by all.”

[Read more](#)

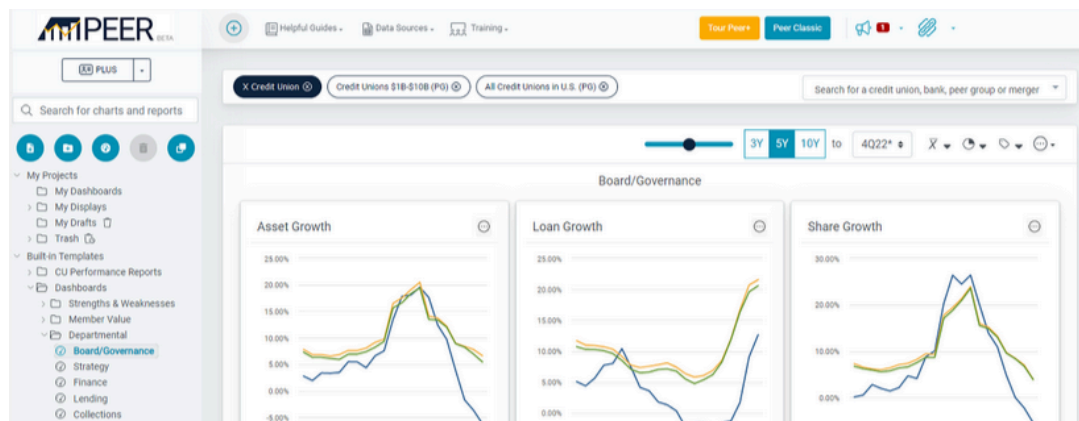
## [Hickam FCU creates over 150 Keiki and Kupuna IDs](#)

Hickam Federal Credit Union provided 159 Keiki & Kupuna IDs at the Celebrate Safe Communities event at Pearlridge Center on March 9th, 2024. This service was provided to the public at no cost. Fifteen Hickam FCU staff and family volunteers took shifts working the booth, which was located in the Mauka wing's first floor, right under the Hickam FCU Pearlridge Branch.



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## [Looking For Deeper Insights? Consider The Median.](#)



The performance of the industry’s largest credit unions can skew averages; considering median data in performance analysis uncovers different insights.

In the year-end 2023 presentation of Trendwatch, Callahan & Associates analyzed

how industry averages compared to median credit union performance. The largest credit unions account for a significant portion of the industry's assets, and their performance can skew industry averages. Including data that reflects the median performance, however, allows interested parties to glean insights from a different angle.

[Read more](#)

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### [Three big money questions from a new father](#)

One brand new dad was not expecting his credit union to have answers for all of his big money questions. This 30-something new father's perspective on his experience and a credit union's missed opportunity is a lesson well learned.

Parents who are lucky enough to be insured will pay far less, but even then it adds up to quite the hefty expense. These big money questions are almost certainly on every new parent's mind, and this could be a really impactful place for credit unions to enter the picture.

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### [Are you using data to fuel strategic decisions?](#)

Callahan's Peer Suite empowers credit union leaders to make informed, data-backed decisions without wrestling with complex, manual processes. Benchmark against peer groups of your choice, automate your KPIs every quarter, and kick-start your journey to success.

[Read more](#)

*Hawaii credit unions have access to resources from Callahan and Associates, including Peer Suite, through affiliation with Hawaii Credit Union League.*

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### [Credit union brand lessons \(inspired by the GAC\)](#)

by Mark Arnold, On The Mark Strategies

Too often, leaders get a "conference high" only to lose the zeal once their feet touch home territory. Here are a couple credit union brand lessons to remember once you're back at work after an exciting week at the GAC.

[Read more](#)

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**[Join an elite group of credit union leaders! Register now for Western CUNA Management School](#)**

The 64th session of Western CUNA Management School (WCMS) will be held on the campus of Pomona College from July 14 – 26, 2024. WCMS has helped to transform credit union employees into passionate strategic leaders through rigorous MBA level education. The continuously adapting curriculum provides students a holistic understanding of their entire credit union and industry and ignites engagement and enthusiasm for credit union culture and philosophy.



**[Registration is now open.](#)**

**[Scholarships are available!](#)**

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