



May 9, 2024

### **[CU Hawai'i Federal Credit Donates \\$20,000 With Matching Grant to Support Affordable Housing Initiative](#)**

To increase affordable housing on Hawaii Island, CU Hawaii Federal Credit Union (CU Hawaii) donated \$20,000 to the Hawaii Island Community Development Corporation (HICDC) leveraging a matching grant from the Federal Home Loan Bank of Des Moines. CU Hawaii's donation and matching grant to HICDC will support the development of additional self-help housing units.

**[Read more](#)**

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### **[Hawaii State FCU donates \\$10,000 to Hawaii Homeownership Center](#)**

Hawaii State Federal Credit Union (Hawaii State FCU), in partnership with the Federal Home Loan Bank (FHLB) Member Impact Fund, presented a donation of \$10,000 to the Hawaii HomeOwnership Center to support its mission to provide education and information to create successful first-time homeowners in Hawaii.

**[Read more](#)**

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### **[HawaiiUSA FCU named Community Partner of the Year for Partnership in Financial Empowerment Pilot Program for Domestic Violence Advocates](#)**

In honor of National Financial Literacy Month, the Hawai'i State Coalition Against Domestic Violence (HSCADV) announced HawaiiUSA Federal Credit Union (HawaiiUSA) is its Community Partner of the Year for their participation in the HSCADV's pilot program, the Financial Education Academy (FEA) for domestic violence advocates.

[Read more](#)

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### [Sign up for Callahan Trendwatch 1Q24](#)

Find out how credit unions wrapped up the third quarter. Attend our 1Q24 Trendwatch on Tuesday, May 14th at 8:00 am HST.

You'll Learn:

- Credit union strengths and opportunities revealed from quarter-end data
- Industry-wide benchmarks against which to measure your credit union's performance
- How the economic environment figures to impact credit unions
- Insights from a credit union experiencing success in a key area

[Register Now](#)

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### [Catalyst announces Brenden McGinness to lead sales](#)

As the organization's new Vice President of Sales, Brenden McGinness will help connect Catalyst's members to solutions addressing key business needs.

[Read more](#)

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### [Callahan spotlights credit unions that return more value to members](#)

Callahan & Associates' Return of the Member (ROM) index offers a comprehensive view of the value a credit union returns to its members. The calculation weighs three core credit union functions — savings, lending, and product usage — by taking into consideration aspects such as loan and deposit rates, the number of products and services offered, and member participation.

Credit unions across the country use their ROM score to support member-facing goals, hold staff accountable to better serve members, and demonstrate their impact on the communities they serve. ROM is a quantitative way for credit unions to show off the cooperative difference.

[Read more](#)

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### [Registration Open for May 22 NCUA Federal Funding Resources Webinar](#)

Credit unions interested in potential sources of federal funding, including the Community Development Revolving Loan Fund, can get valuable information from a May 22 National Credit Union Administration webinar.

Online registration for this webinar, “Utilizing SAM.gov and Grants.gov for Additional Funding Sources,” is now open. The webinar will cover two of the federal government’s online resources: the System for Award Management and Grants.gov. The webinar is scheduled to begin at 8:00 am HST and is expected to run one hour.

[Read more](#)

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### [As mobile surges, what’s the role of web banking?](#)

Consumers have embraced banking apps as their main banking channel, even choosing their primary institutions based on user experience. At the same time, customers say that their apps still lag banking websites for some transactions and needs. How can banking sites play to these strengths?

[Read more](#)

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Each year credit unions across the nation take to social media to spark authentic conversations about why we love our credit unions. #ILoveMyCreditUnion Day is on July 26, 2024. Those of us who have participated in the past know that a tool kit full of ready to use (and customize) marketing materials make this an easy-peasy-lemon-squeezy event.

**Join us for an informational webinar on May 16 at 6:00 am HST to help your credit union prepare.**

***Wait, WHAT?! That’s way too early to be watching a work-related webinar!***

No worries! Register for the webinar and you will receive a post-live event recording to view when you are awake and lucid. This webinar will show the latest website features, tools, and perks for this year’s campaign.

[Register today: https://ow.ly/ruhN50Rmt0F](https://ow.ly/ruhN50Rmt0F)

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