

# Hawaii Credit Union League



June 4, 2024



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Watch this Origence on-demand webinar to see Economist Lauren Henderson examine the current state of the economy as of Q1 2024. Evaluate the prospective for overall growth, interest rates, and monetary policy. Discover how the changing global and political environment is expected to affect the economy. Gain the insights needed to advise your team on the possible effects of economic developments on your organization.

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[Helping members prepare for homeownership](#)

[By Opal Tomashevsk, Director, Multicultural Business Strategy at TruStage™](#)

Preparation is paramount for first-time homebuyers embarking on the journey of homeownership – especially for members in underserved populations and communities who may be the first in their families to purchase a home. Fortunately, credit unions are uniquely positioned to offer the extra attention and personal service that many first-time homebuyers require.

But before they can do that, credit unions must ensure all members can get to that point in the first place.

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### [How Financial Institutions Can Craft Compelling Content on Social Media](#)

Social media reigns supreme these days, which means financial institutions have a unique opportunity to engage with their audience where they spend most of their time – online. However, many institutions are daunted by the task of creating meaningful content that not only resonates with their audience but also complies with regulatory standards. In this article, we'll examine strategies for demystifying digital content creation, and offer actionable insights to help financial institutions navigate the complexities of social media.

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CNote's Impact Cash® program has channeled hundreds of millions of dollars from impact-driven corporate depositors to credit unions nationwide, providing flexible, affordably-priced deposits to boost community lending efforts.

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islands toll-free at 1.888.331.5646, ext. 416.

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