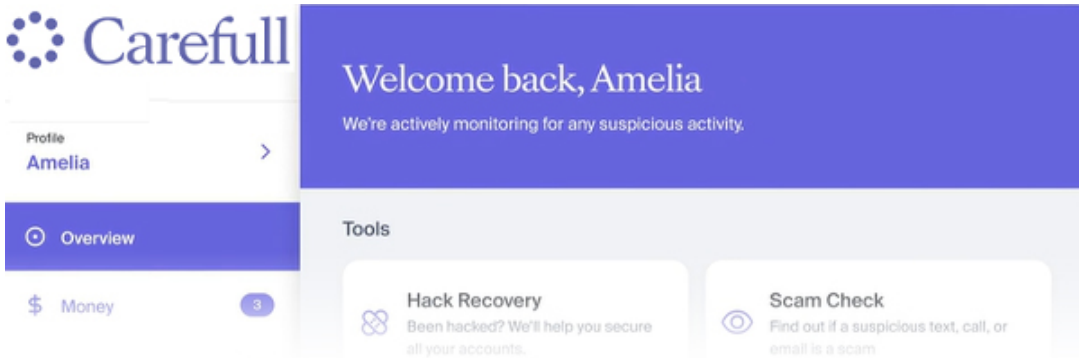


Hawaii Credit Union League



July 2, 2024



A strategic alliance with Carefull benefits credit unions

Credit union memberships are aging, and with age comes a unique set of needs – for both members and the credit unions. Members now require new protections and support against elder fraud and exploitation (EFE). Credit unions, in need of younger members, need relationships and new deposits from members' next-generation children.

[See video](#)

Modernize small business lending



Abrigo Small Business Lending gives your members a modern banking experience and speeds up small business loan decisioning and closing processes — delivering the funds they need, faster. This frees up more time to build relationships with customers and profitably grow your small business loan portfolio.

[Read more](#)

Credit Unions Must Attract a New Kind of Leader



[How Agile is Your Credit Union's Compensation Strategy?](#)

The legacy organizations that are thriving in the Experience Age are those that have mastered strategic pivots. From reengineering conventional products to reconfiguring entire business models, the changes these winners are making are all in the name of relevancy with stakeholders.

For credit unions, two stakeholder groups receive the lion's share of attention when strategists are shooting for relevancy: members and employees. One could argue, however, that nailing the employee experience is the more crucial win for credit unions. After all, people helping people becomes a fairly challenging mission when the people charged with helping are uninspired at work.

[Read more](#)



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Learn how your credit union can help drive growth and meet members' needs digitally through embedded finance in "Meeting Members Where They Are," a learning session presented by TruStage™.

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**[Webinar: Financial Crime Management for Credit Unions](#)
[July 11 • 8:00am – 8:30am HST](#)**

This webinar is designed for credit union leaders interested in leveraging technology integration to expand marketing efforts to members and non-members alike.

Nasdaq Verafin is the industry's leading Financial Crime Management platform, trusted by credit unions and other financial institutions to strengthen compliance and combat evolving financial crimes. Using artificial intelligence and highly-targeted analytical agents, as well as cross-institutional analysis and collaboration through the Cloud, Nasdaq Verafin provides credit unions across the U.S. with higher-quality alerts, expedites investigations, and drives richer, more detailed reporting.

This product demonstration provides an overview of our Financial Crime Management platform.

[Register here](#)



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If you have any questions or comments concerning this newsletter, please contact

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islands toll-free at 1.888.331.5646, ext. 416.

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