

Hawaii Credit Union League

the Big Idea

Business Solutions for Your Credit Union

July 9, 2024



Our managed cybersecurity services combine cybersecurity expertise, best-in-class tools, and highly secure processes to monitor your systems, detect and analyze threats, and respond quickly and appropriately to maintain your security.

Cyberuptive
 PROTECTING BUSINESSES FROM DISRUPTIONS, DATA LOSS, & DOWNTIME

[Read more](#)



Targeted Credit Card Promo from ACH

32.19%
June Email Open Rate

\$114,220
Total Advanced Credit Cards

\$4,759
Average Credit Card Advance

28

ACCOUNT NUMBER	Generation	4/2/2023	6/5/2023	8/1/2023	10/1/2023	6/1
567890-01	GEN X	\$1,145.00				
478901-02	GEN X					
389012-03	GEN X					
290123-04	GEN X					
101234-05	GEN X			\$4,759.00		
012345-06	GEN X					
923456-07	GEN X					
834567-08	GEN X					
745678-09	GEN X				\$3,760.00	
656789-10	GEN X					
567890-11	GEN X					
478901-12	GEN X					
389012-13	GEN X					
290123-14	GEN X					
101234-15	GEN X					
012345-16	GEN X					
923456-17	GEN X					
834567-18	GEN X					
745678-19	GEN X					
656789-20	GEN X					
567890-21	GEN X					
478901-22	GEN X					
389012-23	GEN X					
290123-24	GEN X					
101234-25	GEN X					
012345-26	GEN X					
923456-27	GEN X					
834567-28	GEN X					
745678-29	GEN X					
656789-30	GEN X					
567890-31	GEN X					
478901-32	GEN X					
389012-33	GEN X					
290123-34	GEN X					
101234-35	GEN X					
012345-36	GEN X					
923456-37	GEN X					
834567-38	GEN X					
745678-39	GEN X					
656789-40	GEN X					
567890-41	GEN X					
478901-42	GEN X					
389012-43	GEN X					
290123-44	GEN X					
101234-45	GEN X					
012345-46	GEN X					
923456-47	GEN X					
834567-48	GEN X					
745678-49	GEN X					
656789-50	GEN X					
567890-51	GEN X					
478901-52	GEN X					
389012-53	GEN X					
290123-54	GEN X					
101234-55	GEN X					
012345-56	GEN X					
923456-57	GEN X					
834567-58	GEN X					
745678-59	GEN X					
656789-60	GEN X					
567890-61	GEN X					
478901-62	GEN X					
389012-63	GEN X					
290123-64	GEN X					
101234-65	GEN X					
012345-66	GEN X					
923456-67	GEN X					
834567-68	GEN X					
745678-69	GEN X					
656789-70	GEN X					
567890-71	GEN X					
478901-72	GEN X					
389012-73	GEN X					
290123-74	GEN X					
101234-75	GEN X					
012345-76	GEN X					
923456-77	GEN X					
834567-78	GEN X					
745678-79	GEN X					
656789-80	GEN X					
567890-81	GEN X					
478901-82	GEN X					
389012-83	GEN X					
290123-84	GEN X					
101234-85	GEN X					
012345-86	GEN X					
923456-87	GEN X					
834567-88	GEN X					
745678-89	GEN X					
656789-90	GEN X					
567890-91	GEN X					
478901-92	GEN X					
389012-93	GEN X					
290123-94	GEN X					
101234-95	GEN X					
012345-96	GEN X					
923456-97	GEN X					
834567-98	GEN X					
745678-99	GEN X					
656789-100	GEN X					



TUCSON FEDERAL CREDIT UNION

Leveraging Member Data to Improve Member Experience & Business Performance

[How to leverage data analytics to grow credit cards and save members money](#)

CUNA Strategic Services (CSS) is dedicated to connecting you with providers and solutions that save you money and enhance your members' financial wellbeing. That's why we chose to team up with Arkatechure, whose custom data solution helps credit unions promote credit cards that save members money.



[Read more](#)

Navigating the Financial Services Landscape: Strategies for Customer Growth, Deposits & Retention

5 CORE CHALLENGES,
5 KEY QUESTIONS,
4 BLUEPRINTS FOR SUCCESS!

VERICAST

TRANSFORM YOUR MARKETING

The graphic features a blue and white color scheme with a photograph of two people, a man and a woman, looking at a laptop screen. The text is arranged in a clean, modern layout with a mix of bold and regular fonts.

In the dynamic world of financial services, the challenge of securing deposits while grappling with shrinking marketing budgets is omnipresent. Financial institutions are on a continuous quest for smarter approaches to household acquisition, striving not only for better outcomes but for sustained success. This pursuit is further complicated by the complex regulatory landscape, shifting consumer preferences, and the clamor of the marketplace.

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TruStage™

Insurance | Investments | Technology

Webinars...three dates to select from.

Register today!

The advertisement has a dark blue background. It features the TruStage logo in white and yellow, followed by the text "Insurance | Investments | Technology" in a smaller white font. Below that, the main message "Webinars...three dates to select from." and "Register today!" is written in a large, bold, white sans-serif font.

Learn how your credit union can help drive growth and meet members' needs

digitally through embedded finance in “Meeting Members Where They Are,” a learning session presented by TruStageTM.

[Read more](#)



[Webinar: Financial Crime Management for Credit Unions](#)
[July 11 • 8:00am – 8:30am HST](#)

This webinar is designed for credit union leaders interested in leveraging technology integration to expand marketing efforts to members and non-members alike.

Nasdaq Verafin is the industry’s leading Financial Crime Management platform, trusted by credit unions and other financial institutions to strengthen compliance and combat evolving financial crimes. Using artificial intelligence and highly-targeted analytical agents, as well as cross-institutional analysis and collaboration through the Cloud, Nasdaq Verafin provides credit unions across the U.S. with higher-quality alerts, expedites investigations, and drives richer, more detailed reporting.

This product demonstration provides an overview of our Financial Crime Management platform.

[Register here](#)



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Buckley Technology Group

If you have any questions or comments concerning this newsletter, please contact

Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor

islands toll-free at 1.888.331.5646, ext. 416.

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