

Hawaii Credit Union League



July 16, 2024

• ASSET/LIABILITY • ASSET LIABILITY MODELING • PORTFOLIO RISK & CECL

Effective risk management: Controlling liquidity and interest rate challenges



The Abrigo logo consists of a stylized 'A' made of two interlocking shapes, one blue and one red, followed by the word 'abrigo' in a lowercase, sans-serif font with a trademark symbol.

[FREE Webinar](#)

[Thursday, July 18, 2024 • 8:00 am HST](#)

Join this webinar to receive practical, hands-on techniques for effectively managing these risks. You'll acquire skills to make more informed decisions that strengthen your financial institution's resilience and ensure your next exam goes smoothly.

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Natural disasters are a growing threat to credit unions – with the frequency and severity of hurricanes, tornadoes, floods, wildfires and earthquakes increasing in recent years, a strong business continuity and recovery strategy is even more crucial for credit unions.

This month, join CSS, Agility Recovery, and Dave Olson, from CCUA – who was personally impacted by a tornado very recently. Together, we'll explore not only the importance of being well prepared, but also knowing what to do and how to act quickly when disaster strikes. Join us for this important discussion.

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[Recording of the FIS informational webinar is now available.](#)

Topics discussed:

- Current trends in market
- The benefits around emotional loyalty and the value of perceived value
- Shifting consumer expectations and generational preferences
- How personalization extends beyond the message itself
- Questions to consider in prioritizing objectives

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Learn how your credit union can help drive growth and meet members' needs digitally through embedded finance in "Meeting Members Where They Are," a learning session presented by TruStageTM.

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