

Hawaii Credit Union League



July 30, 2024

amazon business

HCU Services Corporation, CUNA Strategic Services, and Amazon Business partnered with one another three years ago to provide credit unions special discounts and benefits on the items your credit union needs to run its daily operations.

Upon review of our accounts, we identified that not all Hawaii credit unions are taking advantage of the discounts and services offered by Amazon Business and wanted to reach out to you to help reduce expenses and for you to take advantage of a great opportunity.

[Read more](#)

[When Software Updates Go Wrong: Lessons from the CrowdStrike Windows Crash and How to Safeguard Your Credit Union](#)

Many businesses recently faced a significant disruption due to an issue with



CrowdStrike's software on Windows computers. This was not a cybersecurity breach; rather, this disruption was the result of a software update that caused many Windows systems to crash globally.

Here's a simplified breakdown of what happened and what companies, including credit unions, can do to prevent similar issues in the future.

[Read more](#)

[The power of integration: simplifying insurance for credit union members](#)

By Benjamin Weismer, Director Product Innovation at TruStage™

Insurance is a critical component of financial planning, helping provide peace of mind and security for families. For many, purchasing insurance seems daunting, but it doesn't have to be.



Investing in an integration strategy could help streamline your members' insurance buying journey, making it more accessible and user-friendly for your members. Let's explore how.

[Read more](#)

arkatechture

Upcoming Webinar:

Data Innovation with Abound Credit Union: Preparing for What's Next

Building a solid foundation for success in every future data project you undertake.

RSVP HERE

Tuesday, Aug. 20
8:00am - 9:00am HST

Abigail McGraw
Melissa Pomeroy
Abound CREDIT UNION
Cooperative

[Data Innovation with Abound Credit Union: Preparing for What's Next](#)

Join us for an upcoming webinar where we will help prepare your credit union for success with core conversion projects, fostering a data-driven culture, collaborating effectively with fintech partners, securing executive buy-in, and more through data. Learn to achieve small wins at every stage of your data journey, moving from reactive reporting to proactive, forward-looking analysis that drives meaningful insights and results.

[Read more](#)

The Best IT Support for Small Business in Hawaii

intech
Managed IT, Cybersecurity, Compliance
www.intech-hawaii.com

Small businesses in Hawaii face unique challenges when it comes to IT support. Finding the right partner and the best IT support for small businesses in Hawaii that understand local needs and offer top-notch services can significantly impact your business operations. At Intech Hawaii, we ensure that your IT infrastructure runs smoothly and securely, protecting you from costly downtime and data breaches.

[Read more](#)

VIDEO / FINANCIAL

VERICAST

/ [Webcast] Always-On Loan Marketing: New Strategy for the New Consumer with LoanEngine



Over 75% of credit union CEOs and nearly 25% of bank CEOs say that growing consumer loans is a top priority*

Vericast loan acquisition expert Stephenie Williams present an innovative loan marketing strategy using our LoanEngine solution that produces whopping results for financial institutions of all sizes as well as emerging technology that embraces the way consumers shop today.

[Read more](#)

LIVING THE DREAM

2025 Hawaii Credit Union League Annual Convention
Waikoloa Beach Marriott Resort & Spa
May 1 - May 3, 2025



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Continuity/**

**Disaster Recovery/Information
Security**

Buckley Technology Group

If you have any questions or comments concerning this newsletter, please contact

Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor

islands toll-free at 1.888.331.5646, ext. 416.

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