



August 15, 2023



Love My  
Credit Union®  
rewards



**Want to learn more?  
Sign up for our webinar!**

We are excited to share that Love My Credit Union® Rewards is launching a **T-Mobile member benefits program** offered exclusively through Love My Credit Union® Rewards. As a valued partner in our mobile program, we wanted you to be one of the first to know and share some of the great benefits this program will bring to your credit union and members.

[Read more](#)

---



Spring/Summer 2023

# Trustage™ report

Evolving to better serve you

**Bob Trunzo**  
President/CEO



It's an exciting time for our organization and for those we serve. This year marks 88 years in business for our organization and in May, a reintroduction of ourselves as TruStage™. Our evolution from more than a dozen brands in market to a single brand, TruStage, is meant to signal our goal of making experiences with our organization easier.

[Read more](#)

---



Here's the easiest way to keep your projects moving and maximize results that impact productivity and the experience for your account holders.

[Read more](#)

---

**SESSION 3: Introducing Our Game-Changing Combined UI/UX: Unleash the Power of Simplicity and Functionality**

Thursday August 24, 2023 | 7 AM HST

Are you ready for a groundbreaking user experience that will transform the way you work? Say goodbye to complexity and hello to seamless efficiency with our revolutionary combined UI/UX. Join Eltropy's Webinar on August 24.

[Read more](#)

---

**TruStage**

**Economic and Credit Union Update**

June 2023

Annual Net Decline in Number of CUs

Annual Contraction Rate in CU Marketplace

Treasury Yield Curves

Credit Union Balance Sheet

CU Loan to Asset Ratio

CU Surplus Funds

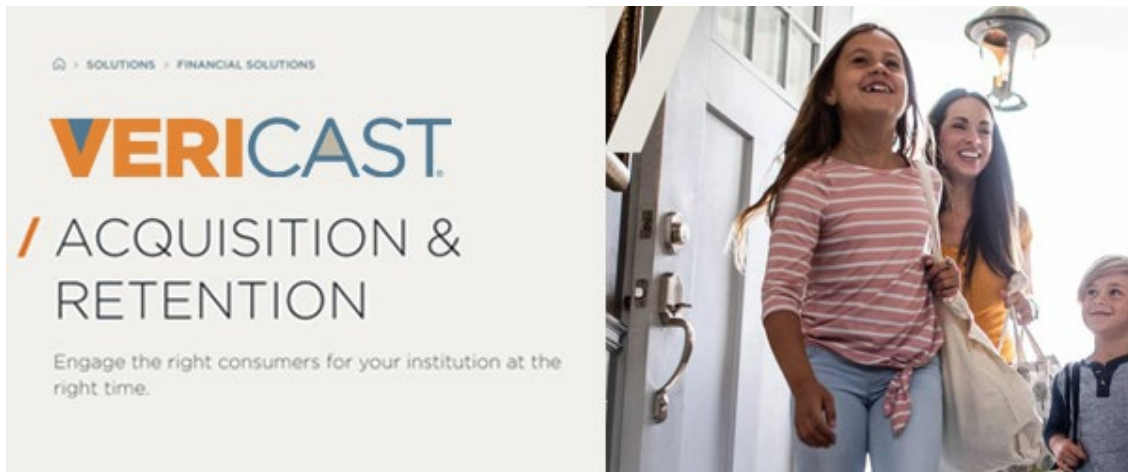
High Inflation for the Next Year

Money Supply Growth, M2

Federal Funds Rate, 2018 -2023

Savings per Member Growth Rate

[Read the report](#)



[Grow deposits, loans and households efficiently and sustainably.](#)

---

# QCASH<sup>®</sup> Financial

When Life Happens, Be There for Your Members



**Hawaii Credit Union League Presentation: QCash**

Wed, Aug 23

10:00 AM - 11:00 AM HST

Online event

Like you, we believe in people helping people. Through relationship-based lending, we empower credit unions in their quest to improve the financial well-being of their members and communities. Our lending platform enables you to offer small-dollar loans to your members anytime, anywhere on any device. From first link click to funds

deposited, the whole process is complete in under 60 seconds, no credit check required.

[Read more](#)

---

If you have any questions or comments concerning this newsletter, please contact Becky Jandoc at [becky.jandoc@hcul.org](mailto:becky.jandoc@hcul.org) or directly at 808.203.6416 or for neighbor islands toll-free at 1.888.331.5646, ext. 416.

[View this email in your browser](#)