



August 27, 2024



[A free webinar brought to you by CUNA Strategic Services, Carefull, Illuma and Nasdaq Verafin.](#)

This new monthly webinar series from CSS will take on the hot, priority topics in the movement and connect you with alliance providers who can help you safeguard your credit union against threats and bridge the gaps that prevent your credit union from growing and thriving.

[Register here](#)

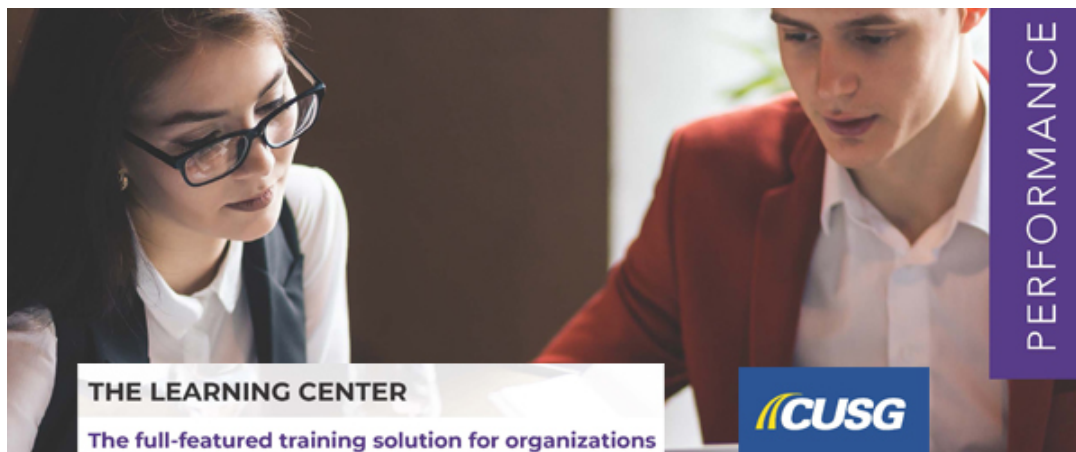


Answers to Five Critical Overdraft Issues

Credit unions face mounting pressure to balance delivering exceptional service and safeguarding financial stability. With the anticipation of the CFPB's rule on overdrafts and growing market competition, the stakes have never been higher. Hear from leading experts to gain insights into some of the pivotal questions shaping overdraft services:

- I. Are overdrafts going away?
- II. How can my credit union refine its overdraft strategy while prioritizing safety and soundness?
- III. Is lowering our overdraft fee enough?
- IV. How can we develop a break-even analysis related to overdrafts?
- V. What market pressures could influence the future of overdrafts?

[Register today](#) to be part of the discussion and hear from industry experts.



[CUSG offers valuable resources in its Learning Center](#)

The Learning Center can support the purpose of your employee learning and development needs, including their regulatory and compliance training requirements.

By combining an integrated learning management system with an extensive library

of courses, The Learning Center can maximize the training investment in your most important resource, your employees!

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[The power of integration: simplifying insurance for credit union members \(TruStage\)](#)

Insurance is a critical component of financial planning, helping provide peace of mind and security for families. For many, purchasing insurance seems daunting, but it doesn't have to be.



Investing in an integration strategy could help streamline your members' insurance buying journey, making it more accessible and user-friendly for your members. Let's explore how.

[Read more](#)



[Intech Hawaii named one of Hawaii's Faster Growing Companies](#)

Pacific Business News recently announced its Fastest Growing Companies list and HCUL business partner Intech Hawaii was among those cited on this list.

Pacific Business News marks the 30th year of this award and a total of 36 companies achieved the honor this year.

The winners represent retail, energy, health care, tech, tourism, industries and more.



Since its inception in 1991, Intech Hawaii has been dedicated to providing Hawaii

with the ultimate IT support experience, robust cybersecurity protection, and seamless compliance management.

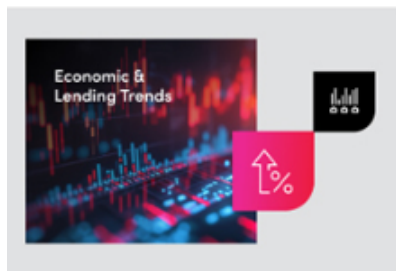
[Read more](#)

[Eltropy Leads Credit Unions and Community Banks into New “Safe AI” Era with Comprehensive AI Suite](#)

Eltropy, the leading AI-powered conversations platform for community financial institutions (CFIs), today announced the general availability of the industry’s most advanced Safe-AI suite built exclusively for credit unions and community banks. The comprehensive suite includes AI Agents, AI Assistants, and AI Intelligence, designed to enhance service, operational efficiency, and provide better conversation intelligence for credit unions and community banks.



[Read more](#)



ORIGENCE WEBINARS Economic and credit union update



August 29



8:00 am HST

[Origence To host Economic and Credit Union Update Webinar with TruStage’s Chief Economist Steven Rick](#)

Origence, the leading lending technology solutions provider for credit unions, is hosting a free webinar titled “Economic and credit union update” featuring guest speaker Steven Rick, director and chief economist at TruStage, on August 29, 2024 at 8:00am HST.

In this session, Rick will explore how the global economy, the overall financial sector, and the labor market will impact the U.S. economy, U.S. interest rates, and ultimately, credit union balance sheets and earnings performance. Attendees will identify key trends in savings, loans, and assets, while exploring future growth patterns through 2025.

[Read more](#)



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If you have any questions or comments concerning this newsletter, please contact

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islands toll-free at 1.888.331.5646, ext. 416.

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