



September 5, 2024

[Be a part of Star Advertiser's ICU Day special section](#)

ICU Day 2024 celebrates the impact credit unions continue to make for their members. It is also a chance to be thankful for the lives and communities that have been improved by our movement.

This year, we are partnering with the Star-Advertiser [to create a directory style keep sake section](#) for credit unions. The directory will highlight credit union information and important facts that readers should know about the benefits of credit union membership.

[International Credit Union Day Directory](#)

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Your advertising support in this publication is greatly appreciated as we promote credit unions in Hawaii. For more information and to place your ad, please contact Rachel Yasunaga, Account Executive (ryasunaga@staradvertiser.com, 808-745-6331) at the Honolulu Star-Advertiser for more details.



Mahalo for your support of this [special publication](#). We look forward to celebrating International Credit Union Day with you!

[Micro Moments Matter: Redefining Customer Engagement](#)

On the Banking Transformed podcast, Sarah Martin of Pulsate, a mobile-first multichannel proactive growth platform for financial institutions, and Eric Givens of Arizona Financial Credit Union explore how financial institutions can use mobile

technology to create meaningful, real-time micro-engagements with customers.

[Read more](#)



Americans face challenges in retirement planning and rising debt. Credit unions can help them tackle that. The analysts at Callahan & Associates field all kinds of queries from clients and curious credit unions regarding data and trends across the industry, within the field of financial services, and among the U.S. population. This week, we'll examine financial wellness. Got questions of your own? Drop us a line, and it could be answered in the future.

[Read more](#)

[**NCUA Awards Over \\$3.5 Million in Community Development Revolving Loan Fund Grants**](#)

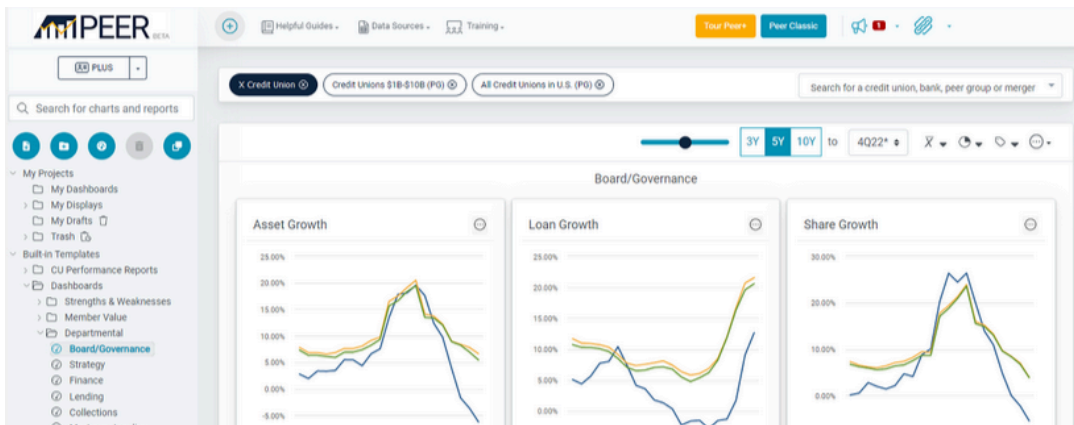
The National Credit Union Administration today announced awards of more than \$3.5 million in Community Development Revolving Loan Fund grants to 135 low-income-designated credit unions. [Schofield FCU](#) was among those awarded a grant, which will be use to strengthen cybersecurity, remote workforce management, and other solutions.

[Read more](#)

[**Hawaii State FCU donates \\$5,000 to Parents and Children Together**](#)

Hawaii State Federal Credit Union (Hawaii State FCU) recently presented a donation of \$5,000 to Parents And Children Together (PACT) in support of the nonprofit's ongoing programs and services. The donation will help PACT continue its work of providing comprehensive services to empower Hawaii's most vulnerable families and communities.

[Read more](#)



One of the benefits of being a member of your League is access to Callahan's Peer Suite Express. Secure your spot for one of Callahan's upcoming "Getting Started In Peer Suite's Express Level" webinars to explore the platform's key features. This live training will cover:

- How benchmarking your performance can fuel impactful strategies.
- Where to access the tool inside Callahan's Portal.
- What built-in tools and data are made just for you.
- Where to go for further support when needed.

Learn to leverage Peer Express for performance benchmarking, strategic planning, and more. There are two webinars scheduled – September 25, 2024 at 8:00 a.m. and December 11, 2024 at 9:00 a.m. Use this [link to register](#).

Any questions on this League benefit, contact Engagement Manager Tracy Aiwohi at 808.203.6401 or by email at tracy.aiwohi@hcul.org.

Accounting Hotspots for Credit Unions

Thursday, September 26, 2024 8:00 AM – 9:00 AM
(UTC-10:00) Hawaii

Credit unions with questions about accounting practices can get valuable information from a September 26 National Credit Union Administration webinar.

Registration for this webinar, "Accounting Hotspots for Credit Unions," is now open. The webinar is scheduled to begin at 8:00am HST and is expected to run approximately one hour. It will include a live question-and-answer session.

[Read more](#)



[Successful HOCU Blood Drive Saves Lives](#)

Honolulu Federal Credit Union (HOCU) held a successful blood drive in partnership with the Blood Bank of Hawaii in August. This vital community event provided an excellent opportunity for HOCU to contribute to public health while engaging with members and the wider community.

[Read more](#)

Are you looking to expand operations? Need more space?

Located at 1654 S King street, there is an opportunity to lease office space in the Moilili/McCully neighborhoods for a very low monthly rate. Approximately 550 square feet of office space is currently available and includes two private offices and a large common area in a secure environment. Includes security access to building, two parking spaces (additional parking available if necessary). Air conditioning is included and access to kitchen and meeting rooms.

There's more...

Additional office space is also available for storage if desired. Storage rental prices are increasing and impacting your monthly expenses. Call us at (808) 941-0556.

LIVING THE DREAM

2025 Hawaii Credit Union League Annual Convention
Waikoloa Beach Marriott Resort & Spa
May 1 - May 3, 2025



Credit unions, business partners, vendors, and supporters! Mark your calendars and make plans to join us at the 2025 Hawaii Credit Union League Annual Convention. Next year's convention travels back to Hawaii Island's beautiful Kohala Coast as we gather at the Waikoloa Beach Marriott Resort & Spa from May 1 – May 3.

[Read more](#)

**Be Proud!
Be Loud!
Share stories**

Win a prize
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Network

America's Credit Unions    
ADVANCING COMMUNITIES
ONE MEMBER AT A TIME

[Be Proud and Be Loud! Share your credit union good news stories for the win!](#)

Our credit unions do great things for our members and communities. Now is the time to Be Proud and Be Loud! Brag about your outstanding service. Share stories of how your credit union went above and beyond to help a member. Let the world know your credit union is there for life's "firsts" – from helping members buy their first car to their first home. Boast about how your credit union prevented a kupuna member from falling victim to a scam. Show off the credit union difference of people helping people.

How can you Be Proud and Be Loud? Share your good news stories in short videos or written testimonials by posting to Hawaii's landing page on the [Advancing Communities website](https://www.advancingcommunity.com/state/hawaii/). <https://www.advancingcommunity.com/state/hawaii/>. From July 1 – October 31, 2024 credit union posts to this site may be featured in highlight

videos to be used on various social media platforms. The credit union with the most posts during the campaign will also win a certificate for a HCUL/Financial Education & Development (FED) webinar.

[See more](#)



[**Support Maui wildfire relief efforts**](#)

[**Calendar of Events**](#)

[**View this email in your browser**](#)