

Hawaii Credit Union League



September 24, 2024

**Boosting Member Loyalty With
Marketing Automation and AI
October 16, 2024 • 6:00 AM HST**



Prisma
CAMPAIGNS

Discover how credit unions are leveraging marketing automation to boost member loyalty, elevate digital experiences, and drive loan and deposit growth. You'll also learn how personalized messages to your members – wherever they are – can build deeper relationships and increase revenue and about the power of automated email, digital banking banners, and other channels to enhance your outreach.

[Read more](#)

Indirect lending trends: Strategies for success

As the financial landscape evolves, staying ahead with effective indirect lending strategies is crucial for credit union lenders. Watch this on-demand webinar to discover real-world examples of successful lending practices and explore proven techniques to optimize your indirect lending efforts in today's marketplace. Gain actionable insights and position your credit union for success.

INSIGHTS

Learn how to

- Increase automated decisioning
- Add efficiency to processes with AI
- Improve funding speed
- Foster productive dealership relationships
- Take advantage of cross-sell opportunities
- Proactively respond to industry forecasts

[ACCESS WEBINAR HERE](#)



MANAGED SECURITY SERVICES
by Cyberruptive

We provide expert SOC services, managed cybersecurity services, and compliance solutions for businesses worldwide.

Our managed cybersecurity services combine cybersecurity expertise, best-in-class tools, and highly secure processes to monitor your systems, detect and analyze threats, and respond quickly and appropriately to maintain your security.

[Read more](#)



NAVIGATE IT COMPLIANCE WITH HAWAII'S IT EXPERTS

intech

As a Managed Services Provider and Hawaii's IT Compliance experts, we combine the best people, processes, and tools to deliver IT managed services to grow your business, stay protected from cybersecurity threats, and meet compliance requirements.

For over 30 years, we've helped businesses all over Hawaii stay compliant, and we can do the same for you:

- ✓ NIST
- ✓ CMMC
- ✓ DFARS
- ✓ HIPAA
- ✓ PCI
- ✓ NCUA

[CONTACT US](#)

[Filling the middle-market life insurance gap in America](#)

Life insurance is a crucial aspect of financial planning, providing a safety net for individuals and their loved ones. In recent years, the midmarket segment has gained prominence in the life insurance industry, showcasing its scalability potential. The mid-market consumer refers to households or individuals who fall into the \$50,000 to \$200,000 income bracket. These consumers are usually transitioning through key life events such as buying a home, getting married or having children.

[Read more](#)



Alert Alarm HAWAII **NFIP** NATIONAL FIRE PROTECTION

SERVICES

Commercial Full-Service Fire-Safety Solutions

Alert Alarm Hawaii/National Fire Protection provides residential & commercial fire protection solutions for your peace of mind.

[Read more](#)

LIVING THE DREAM

2025 Hawaii Credit Union League Annual Convention
Waikoloa Beach Marriott Resort & Spa
May 1 - May 3, 2025



[MARK YOUR CALENDARS!](#)

STANDING WITH MAUI CREDIT UNIONS AND THE COMMUNITIES THEY SERVE

[Click here to support Maui wildfire relief](#)

[Click here to see the outpouring of support for Maui wildfire relief](#)

Solutions for Credit Unions

Advertising Specialties

[American Solutions For Business](#)

Audit Services

[CU Pacific Audit Solutions, LLC](#)

Automobile Lending Software

Solutions

[Origence](#)

Card Programs

[FIS](#)

Loan and New Account

Origination System

[Lending 360](#)

[Zest AI](#)

Marketing Solutions

[CU Solutions Group Martech](#)

Mass Communication System

[Everbridge](#)

Membership Enhancement

[Shazam](#)

Electronic Lien & Title Service

[DealerTrack Collateral](#)

[Management Services](#)

Financial Management Programs

[CUNA Brokerage Services, Inc.](#)

[\(CBSI\)](#)

Financial Services Solutions

[Vericast](#)

[Newtek](#)

Fraud Detection

[Verafin](#)

HR Performance Solutions

[CU Solutions Group HR](#)

[Performance](#)

Insurance Products

TruStage

Lending & Credit Risk/CECL/ALM

[Abrigo](#)

Programs

[Eltropy](#)

[Love My Credit Union Rewards](#)

Office Supplies

[Excalibur](#)

Portfolio Analytics

[Lending Insights](#)

Security Solutions

[Alert Alarm Hawaii](#)

**Strategic Solutions For Growth
and Success**

[ADVANTAGE, powered by JMFA](#)

Technology Solutions

[CU Solutions Group Martech](#)

[Cyberuptive](#)

[Intech Hawaii](#)

[Silvercloud](#)

**Vendor Management/Business
Continuity/**

**Disaster Recovery/Information
Security**

[Buckley Technology Group](#)

If you have any questions or comments concerning this newsletter, please contact

Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor

islands toll-free at 1.888.331.5646, ext. 416.

[View this email in your browser](#)