

# Hawaii Credit Union League



October 10, 2023



Buckley Technology Group

## [Cybersecurity Awareness Month 2023: Secure Your World with BTG's Network Penetration Testing](#)

October 2023 marks the 20<sup>th</sup> anniversary of Cybersecurity Awareness Month and we are thrilled to promote and provide resources to help keep credit unions and their systems and data safe. This year's theme is Secure Our World. Here are simple ways that credit unions can protect their network against cyber threats.

[Read more](#)

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## [Predatory lending in the digital world – using data to help members](#) [By Emily Nadboralski, Director of Data & Analytics, and Vicki Potter, Analytics Consultant, TruStage™](#)

In an era dominated by digital advancements, the credit union industry may face a new and intricate battle against predatory lending. Drawing insights from actual credit union data, our goal is to shed light on the specific segments of members who are most susceptible to these lenders. Once credit unions know which members are most vulnerable, they could intervene with tailored product offerings designed to help prevent members from entering a payday lender cycle.



[Read more](#)

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## [Performance in Recruiting - Skills-Based Employee Life Cycles](#) [Tuesday, October 24, 2023 at 9:00 am HST](#)



Optimizing employee performance starts with skills-based recruiting and carries on throughout the entire employee journey. Learn how to hire, develop, and engage your talent specific to the skills required for exceeding expectations in each role.

[Read more](#)

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[The U.S. Economy: Resilient, But For How Much Longer?](#)

[October 19 • 8:00 am HST](#)

[Register today](#)

# ORIGENCE

With the economic data thoroughly mixed, what is in store for the rest of 2023 and beyond? Most importantly, what does this mean for your credit union's lending? Elliot Eisenberg, Ph.D., joins us to break down the essentials of these questions and more.

Discussion topics include:

- Economic insights for the remainder of 2023 and beyond
- GDP and consumer spending outlook
- Declining inflation and continued rate hikes
- Rapidly increasing oil prices
- Potential to avoid recession

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[QCash offers real solutions for real life](#)



QCash empowers credit unions to improve the financial well-being of their members and communities by offering small dollar loans anytime, anywhere, from any device in less than a minute.

[Read more](#)

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[Multi-Wave Acquisition Campaign Delivers \\$86M Total Balances and 340% ROMI](#)

A 19-branch bank sought to improve checking account acquisition and increase the value of each account. Vericast's Deposit & Household



Acquisition solution layers demographic, behavioral, purchase potential and other data to offer a unique view of prospects. The institution used this insight to create customized, highly-targeted direct mail campaigns and generate an exceptional return on marketing investment.

[Read more](#)



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