

Hawaii Credit Union League



October 17, 2023

[Introducing our Groundbreaking Unified Platform: Revolutionizing Communication for Community Financial Institutions](#)

Tuesday October 31, 2023 • 7 AM HST • Webinar



Are you ready for a groundbreaking user experience that will transform the way you work? Say goodbye to complexity and hello to seamless efficiency with the industry's most complete digital conversations platform, built for CFIs like yours.

Discover the perfect fusion of stunning design and intuitive functionality, meticulously crafted to enhance your productivity and empower you to achieve extraordinary results. Our cutting-edge interface will revolutionize the way you interact with our platform, providing you with an unparalleled user experience that sets new standards in the industry.

[Read more](#)

[Data-Driven Insights: Uncovering the Secrets of Member Satisfaction](#)



Are you ready to supercharge your credit union's success and elevate member satisfaction to new heights? We've got something incredible to share with you!

In our latest article: "Data-Driven Insights: Uncovering the Secrets of Member Satisfaction," we pull back the curtain on how you can leverage member data to drive organizational success! You'll learn how data can decode member behavior, pinpoint pain points, and uncover growth opportunities.

Ready to dive into the world of data-driven insights? Don't miss this chance to unlock the secrets of member satisfaction and set your credit union on a path to unparalleled success.

It's time to transform your credit union's future with data-driven excellence using MemberXP from CUSG. Join us on this extraordinary journey, and let's take your member satisfaction to the next level!

[Read more](#)

[NEW T-Mobile Member Benefits Program Webinar](#)



Give your members more reasons to love your credit union with the new T-Mobile member benefits program offered exclusively through Love My Credit Union® Rewards. Through participating credit unions, members can earn \$50 for each new line activated when they switch to T-Mobile.* Plus, members can experience the power of America's largest, fastest, and most reliable 5G network and enjoy over \$270 worth of benefits - every month! Join us to learn more about this exciting new program.

[Read more](#)

[**Do Your Digital Offerings Meet Consumer Needs?**](#)



In the rapidly evolving digital landscape, your financial institution must continually evaluate and upgrade its digital offerings to stay competitive. More consumers are shifting towards digital banking services —and while the traditional brick-and-mortar banking model remains important — some could argue it is being superseded by a digital-first approach.

[Read more](#)

[**Trustage™ report Summer/Fall 2023**](#)
[**CUNA Mutual Group Unifying Under a Single Brand –TruStage**](#)



We chose TruStage as our brand name. It's a brand we launched 10 years ago for one of our largest lines of business. Since then, TruStage has developed positive equity, and our research indicated it was highly extensible into the rest of what we do. The name was also selected because it represents our desire to be a trusted partner to credit unions as they help members build financial confidence at every stage of their lives.

[Read more](#)



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[Click here to see the outpouring of support for Maui wildfire relief](#)



If you have any questions or comments concerning this newsletter, please contact Becky Jandoc at becky.jandoc@hcul.org or directly at 808.203.6416 or for neighbor islands toll-free at 1.888.331.5646, ext. 416.

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