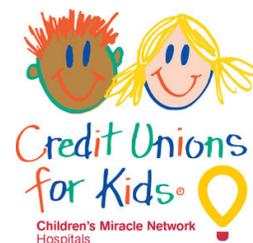


# CREATE A FUNDRAISER



*Create a custom fundraising site for your credit union or industry organization to raise funds for your local children's hospital/s.*

This document will walk you through how you can create your own custom fundraiser and how you can thank your donors for their support.

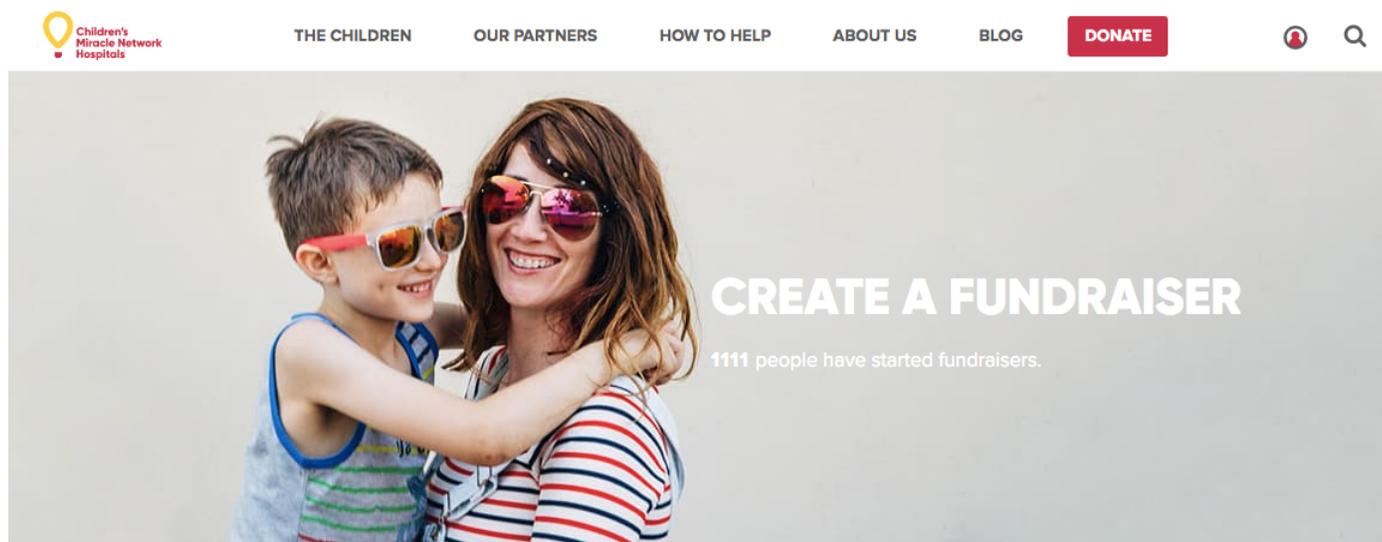
This tool is a great way for all your donors (employees, members, community) to have one place to go and donate to your fundraiser. If you are looking for something more advanced like:

- Creating a fundraiser with a team structure
- Having multiple fundraising pages
- Online auction capabilities
- Or more

Please reach out to Nick Coleman, [ncoleman@cmnhospitals.org](mailto:ncoleman@cmnhospitals.org).

To begin, visit this website:

[www.childrensmiraclenetworkhospitals.org/create-fundraiser/](http://www.childrensmiraclenetworkhospitals.org/create-fundraiser/)



Children's Miracle Network Hospitals® raises funds for 170 children's hospitals that support the health of 10 million kids each year across U.S. and Canada. Donations go to local hospitals to fund critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, child life services that put kids' and families' minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services.

# SET UP PROCESS



Children's Miracle Network Hospitals® raises funds for 110 children's hospitals that support the health of 10 million kids each year across U.S. and Canada. Donations go to local hospitals to fund critical life-saving treatments and health-care services, along with innovative research, vital pediatric medical equipment, child life services that put kids and families minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services.

## Fundraising Examples



Kate's Birthday Fundraiser

Kate for Kobar Children's Hospital

Wine Tasting

## Start Building Your Fundraiser

FUNDRAISER NAME:

FUNDRAISER TYPE:

HEADLINE:

MISSION STATEMENT:

DONATION HOSPITAL:

CMN HOSPITALS PARTNER:

DONATION GOAL:

SHOW FUNDRAISER THERMOMETER:

END DATE (MM/DD/YYYY):

- 1 Name your fundraiser.  
*This can be updated in the future.*

- 2 Fill out the fundraising information.

## Necessary Information:

- The fundraiser name, type, and headline
  - Types of fundraisers include birthday, special occasion, dinner party, wedding, endurance activity, volunteer/teamwork, other creative activity, in memory of.
  - Credit unions will typically choose the 'other' type
- A mission statement to explain what the fundraiser is and WHY.
- Select the CMN Hospital you are wanting to raise funds for.
- Select Credit Unions for Kids for the CMN Hospitals Partner that you would like to raise funds for
- Location ID#. To find your ID, copy and paste this link: <https://assetlibrary.childrensmiracletnetworkhospitals.org/share/dad04cf2dbfe4b7f99a31bf69518a264>
- The donation goal and desired end date.

Header Image:

Profile Image: Optional

Fundraiser Preview:

YOUR NAME:

EMAIL ADDRESS:

PASSWORD:

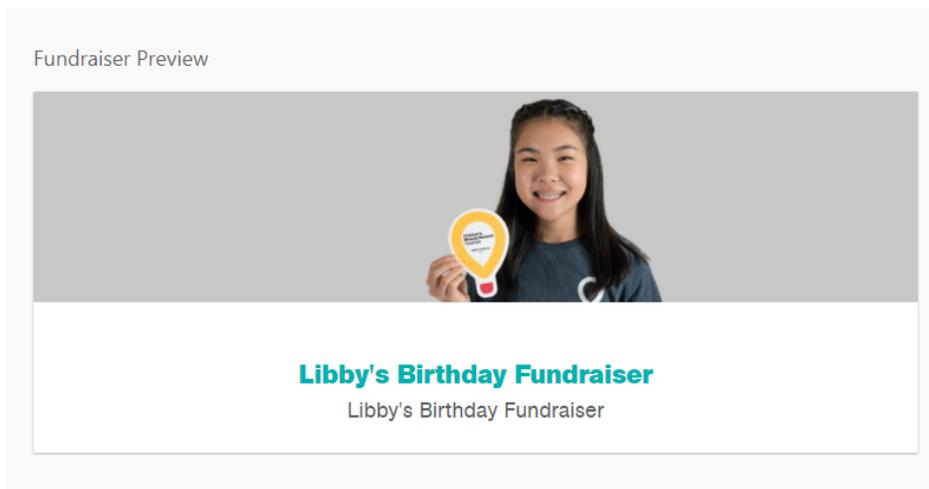
CREATE AN ACCOUNT

CREATE FUNDRAISER

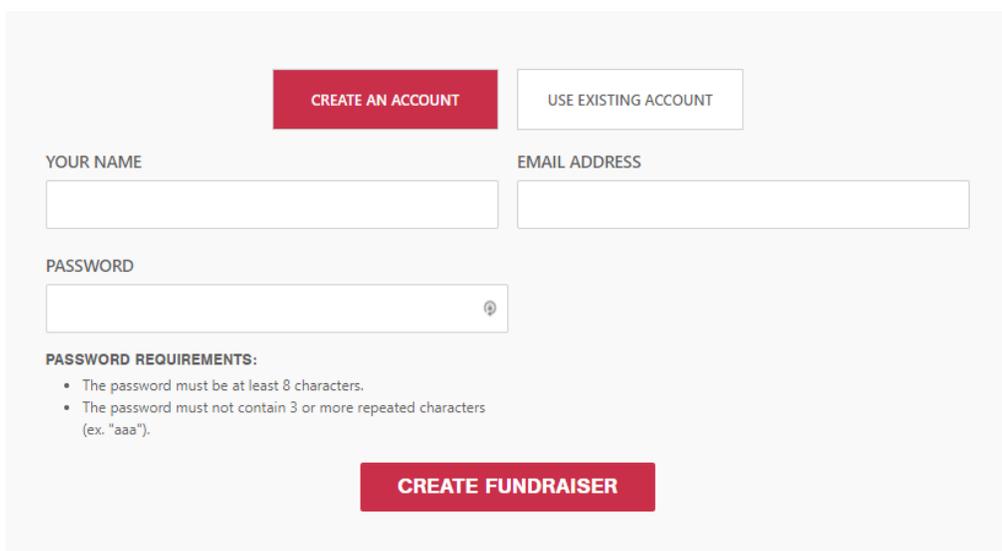


The fundraising thermometer can also be turned on or off at any time during the fundraiser. You just need to log into their account, select their fundraiser, and choose "Edit Fundraiser".

Lastly, you will see a preview of their fundraiser.



After all fields have been entered, You will be prompted to set up an account or log into an existing account to access the fundraiser.

A screenshot of a form for creating a fundraiser account. At the top, there are two buttons: "CREATE AN ACCOUNT" (in a red box) and "USE EXISTING ACCOUNT" (in a white box). Below these are two input fields: "YOUR NAME" and "EMAIL ADDRESS". Underneath is a "PASSWORD" field with a small eye icon to its right. Below the password field, there is a section titled "PASSWORD REQUIREMENTS:" with two bullet points: "The password must be at least 8 characters." and "The password must not contain 3 or more repeated characters (ex. "aaa")." At the bottom of the form is a red button labeled "CREATE FUNDRAISER".

Once logged in, the fundraiser is live. You can copy and paste the URL to share your fundraiser via text, online, via an event, or any of your organizations communication platforms.

4 You creators can edit you fundraiser at any time by logging in using the credentials they provided during setup.

### YOUR ACCOUNT

Manage your profile and donations and create custom fundraisers for your member children's hospital.

Donations
Fundraisers
Profile
Sign Out

**LIBBY'S BIRTHDAY FUNDRAISER**

VIEW

EDIT

END

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**FUNDS GO TO**  
Primary Children's Hospit.

RAISED	GOAL
\$0.00	\$500.00

5 You can view the donors to your campaign while logged into the admin portal, like in step #4. The donor already receives an automatic email from CMN Hospitals thanking them (and it serves as a tax receipt) but you can consider sending your own thank you from the credit union or organization.

VIEW

EDIT

END

TOGETHER WE CAN CHANGE KIDS' HEALTH AND CHANGE THE FUTURE

## SUPPORTING CHILDREN'S MIRACLE NETWORK HOSPITALS

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**FUNDS GO TO**  
Donor's Choice

RAISED	GOAL	END DATE
\$6.00	\$10,000.00	12/31/23

^ HIDE DONORS

Cmn Hospitals	bjohn153@gmail.com	\$1.00
Briana Ayer	bayer@cmnhospitals.org	\$5.00