

Contributing Sponsorships

Contributing sponsor is solely for the company whose name appears on the vendor application and agreement.

NEW Welcome Reception Happy Hour (2)	\$3,600	SOLD Friday Banquet Event	\$7,100	Golf Tournament (2) (Benefits KCMN; Pay separately)	\$3,500
NEW Deluxe Item Distribution	\$3,500	Friday Lunch	\$4,600	SOLD Golf Lunch (Benefits KCMN; Pay separately)	\$2,700
NEW PAC Lounge	\$3,500	Saturday Lunch	\$3,600	SOLD Golf Balls	\$1,800
Convention Bags (2)	\$3,200	Friday Ice Cream Break (2)	\$2,300	Golf Related Items (3)	\$1,900
General Educational Sessions (2)	\$2,800	Friday Continental Breakfast (4)	\$2,200	Golf Towels	\$1,900
Name Badge Inserts	\$2,300	Saturday Continental Breakfast (4)	\$2,200		
Mobile Event App (4)	\$2,800	Thursday Drink Refreshments	\$1,900		
Wi-Fi (3)	\$2,200				
Pocket Agenda	\$2,200				
Concurrent Educational Sessions (2)	\$1,900				
NEW Digital Directional Screen Branding (4)	\$1,500				

All Exhibitors, Contributing Sponsors, and vendors must email their electronic logo to Laurie Okawa at laurie.okawa@hcul.org no later than January 13, 2026 for retention by Hawaii Credit Union League. Submit according to these specifications:

- Must be NO LESS than 600 Pixels wide (height proportionate to width).
- Must be high resolution (300 dpi) and in a JPG format.
- Must be in color RGB format.

Thursday, April 23, 2026	
Mandatory Vendor Orientation Meeting	9:00 a.m. - 9:30 a.m. or 4:00 p.m. - 4:30 p.m.
Welcome Reception Exhibits Open Exhibitor Booth Staffing Mandatory	6:00 p.m. – 8:00 p.m.

Contributing Sponsorship Opportunities include the following:

- **One name badge** – Allowing named representative to attend the HCUL annual business meeting and educational sessions. *(Additional name badges may be obtained with a meal package purchased during official registration in January)*
- **Listed in vendor directory** – (Included in credit union attendees' convention bags.)
- **Branded item distribution to attendees** – May provide 500 pieces of one specific item for attendees' convention bags. *(Appropriate small items include pens, note pads, microfiber cloth screen cleaners, etc. NO liquids or sharp objects. Requires final approval from HCUL; Include item description with Vendor Application; Approval of items must be received prior to shipment; Must be received at HCUL no later than February 17, 2026.*
- **Present an educational session** – Qualified vendors are invited to submit a proposal to present a breakout session with a topical, non-promotional subject. Vendors must be a paid exhibitor or contributing sponsor by December 15, 2025 to be considered for this opportunity. No solicitation, promotion, or advertisement for sale of vendor products or services or any other person or entity without the expressed written consent of HCUL will be allowed during these presentations. Convention committee will select the presentations in January. Speakers will be responsible for their own expenses and must bring a laptop. [Click here](#) to complete and submit your proposal for consideration by **December 15, 2025**.
- **Available door prize donation and recognition during General Sessions** – May provide door prize(s) for random drawings conducted after General Session. (Drawings conducted by HCUL; Attendees must be present to win. Door prizes provided must be easily transported or portable.
- **Available door prize distribution in Exhibit Booth** – May provide door prizes at your exhibit booth. (Exhibitor is responsible for drawing and distribution of prizes).

NEW Happy Hour for Welcome Reception \$3,600 each

- Two sponsorships available.
- Sponsors may provide their own stand-up/vertical banner for display adjacent to the bar during Welcome Reception

NEW Deluxe Item Distribution \$3,500

- One exclusive sponsorship available.
- Requires representative to distribute a branded item (Value of at least \$5 per item) to registered attendees during main registration time.
- Branded item must be TSA- and carry-on-friendly; Subject to confirmed approval by HCUL by December 15, 2025.
- Item must be bulk-shipped to HCUL no later than February 17, 2026.

***NEW* Political Action Committee (PAC) Lounge \$3,500**

- One exclusive sponsorship available. *Sponsorship amount is not accepted as a PAC contribution.*
- Branding and recognition at exterior entrance and interior of PAC Lounge.
- Two designated representatives will receive access to the PAC Lounge.

***NEW* Digital Directional Screen Branding \$1,500 each**

- Four sponsorships available.
- Three on-property electronic displays rotate sponsor logos on all electronic signage available in the convention areas
- Sponsor must provide a JPEG version of their logo no later than January 13, 2026.

Convention Bags \$3,200 each

- Two sponsorships available.
- Company name and logo will be printed on the convention bag.
- All qualified convention attendees will receive the convention bag containing convention materials and the HCUL annual report.

General Educational Sessions \$2,800 each

- Two exclusive sponsorships are available.
- Opportunity to present a brief statement highlighting business benefits and introduce speaker. Reserved front row seating for your representatives.
- May provide 500 copies of one-page marketing piece at sponsor's expense to be included in credit union attendees' convention bags. Must be received at HCUL no later than February 17, 2026.

Name Badge Inserts \$2,300

- One exclusive sponsorship available.
- Company name and logo will be printed on the name badge inserts.

Mobile Event App \$2,800 each

- Four sponsorships available.
- Place an advertisement on the mobile event app.

- May provide 500 copies of one-page marketing piece at sponsor's expense to be included in credit union attendees' convention bags. Must be received at HCUL no later than February 17, 2026.

Wi-Fi \$2,200 each

- Three sponsorships available.
- Company logo will be placed on a card with Wi-Fi access code to be included in credit union attendees' convention bags.
- Company logo will be posted on our Helpful Tips bulletin, and a poster board will be placed at a designated location at the convention site.
- May provide 500 copies of one-page marketing piece at sponsor's expense to be included in credit union attendees' convention bags. Must be received at HCUL no later than February 17, 2026.

Pocket Agenda \$2,200

- One exclusive sponsorship available.
- Company name and logo will be printed on the pocket agenda.

Concurrent Educational Sessions \$1,900 each

- Two exclusive sponsorships available.
- Opportunity to present a brief statement highlighting business benefits and introduce speaker. Reserved front row seating for your representatives.
- May provide 500 copies of one-page marketing piece at sponsor's expense to be included in credit union attendees' convention bags. Must be received at HCUL no later than February 17, 2026.

Friday Banquet Event \$7,100 **SOLD**

- One exclusive sponsorship available.
- One designated representative will receive a complimentary dinner.
- Reserved VIP seating at the banquet for your organization's registered attendees.
- Representative to introduce the banquet entertainment.
- Tent cards with the sponsor's name and logo will be placed on dining tables.

Friday Lunch \$4,600

- One exclusive sponsorship available.
- One designated representative will receive a complimentary Friday lunch (no substitutions allowed).

- Representative(s) may distribute marketing materials from a table during Friday’s lunch.
- Representative will have five minutes to speak and present a door prize(s) if they wish.
- Tent cards with the sponsor’s name and logo will be placed on dining tables.

Saturday Lunch \$3,600

- One exclusive sponsorship available.
- One designated representative will receive a complimentary Saturday lunch (no substitutions allowed).
- Representative(s) may distribute marketing materials from a table during Saturday’s lunch.
- Representative will have five minutes to speak and present a door prize(s) if they wish.
- Tent cards with the sponsor’s name and logo will be placed on dining tables.

Friday Ice Cream Break \$2,300 each

- Two sponsorships available.
- Representative may distribute marketing materials from a shared table during Friday’s Ice Cream Break.

Friday Continental Breakfast \$2,200 each

- Four sponsorships available.
- Tent cards with the sponsor’s name and logo will be placed on appropriate tables.
- May provide 500 copies of one-page marketing piece at sponsor's expense to be included in credit union attendees’ convention bags. Must be received at HCUL no later than February 17, 2026.

Saturday Continental Breakfast \$2,200 each

- Four sponsorships available.
- Tent cards with the sponsor’s name and logo will be placed on appropriate tables.
- May provide 500 copies of one-page marketing piece at sponsor's expense to be included in credit union attendees’ convention bags. Must be received at HCUL no later than February 17, 2026.

Thursday Drink Refreshments \$1,900

- One exclusive sponsorship available.
- Representative may distribute marketing materials from a table during Thursday’s Drink Refreshments break (assorted fruit drinks and infused water).

Golf Tournament \$3,500 each

Hawaii's Credit Unions Golf Tournament will be held on Thursday, April 23, 2026. Benefits Kapiolani Children's Miracle Network.

- Two sponsorships available.
- One complimentary four-person team with advanced notice to select a team.
- Payment must be sent and processed separately, payable to *Kapiolani Children's Miracle Network*.

Golf Lunch \$2,700 **SOLD**

- One exclusive sponsorship available.
- Opportunity to present bag lunches to golfers at a distribution table.
- One complimentary four-person team with advanced notice to select a team.
- Payment must be sent and processed separately, payable to *Kapiolani Children's Miracle Network*.

Golf Balls \$1,800 **SOLD**

- One exclusive sponsorship available.
- One sleeve of three golf balls provided to each tournament golfer (130 golf sleeves of golf balls, provided at sponsor's expense, must be received by HCUL no later than February 17, 2026).

Golf Towels \$1,900

- One exclusive sponsorship available.
- Company branded golf towel provided to each tournament golfer (130 towels, provided at sponsor's expense, must be received by HCUL no later than February 17, 2026).

Golf Related Items \$1,900 each

- Three sponsorships available.
- Other golf logo items may be considered. Specify your item in the vendor application process and you will be notified by **December 31, 2025**, if your item is approved.
- One preapproved company logo item provided to each tournament golfer (130 logo items, provided at sponsor's expense, must be received by HCUL no later than February 17, 2026).