

Exhibit and Advertisement

Exhibit booth and advertisement is solely for the company whose name appears on the vendor application and agreement.

Exhibit Booth and Advertisement Packages: *Advertisements will be printed in the HCUL Annual Report. Prices are determined by the ad size selected. Your exhibit booth includes one 8' X 10' booth, pipe and drape, one skirted table, two chairs, identification sign, one convention bag, one Friday lunch (no substitutions allowed), and two name badges. Ala carte meals may be purchased when registering in January.*

(Additional name badges may be obtained with a meal package purchased during official registration in January)

The first 10 **paid** exhibitors will be given the opportunity to select their booth location. *Final booth assignments are at the sole discretion of HCUL and exhibit space is solely for the company whose name appears on the vendor application and agreement.*

Event Decorator: ICS Hawaii.

Exhibit + Full-page ad	\$2,975	Ad trim size: 7-1/2" width x 10" height
Exhibit + Half-page ad	\$2,725	Ad trim size: 3-1/2" width x 10" height OR 7-1/2" width x 4-7/8" height
Exhibit + Quarter-page ad	\$2,475	Ad trim size: 3-1/2" width x 4-7/8" height
Postcard Blast Optional (electronic)	\$100	Color logo, message limited to 300 characters with spaces

Exhibit and Advertisement Opportunities

- Booth in the exhibit hall, advertisement in the HCUL annual report, one convention bag, one Friday lunch (no substitutions allowed), two name badges, and networking opportunities with credit union attendees.
- Name badges allow your representatives to attend the exhibit and educational sessions.
- Discover new products and services from participating vendors.
- Listed in vendor directory to be included in attendees' convention bags.
- May provide 500 pieces of one specific item for attendees' convention bags.
Appropriate small items include pens, note pads, microfiber cloth screen cleaners, etc. (NO liquids or sharp objects). Requires final approval from HCUL; you will receive a confirmation by December 31, 2025. If interested, specify item when completing your application. Item must be received at HCUL no later than February 17, 2026.
- May provide door prize(s) for HCUL to randomly draw names and distribute your prize(s) after each General Session (Attendees must be present to win). Door prizes provided must be portable and easy for recipients to take home. You have the opportunity to also give door prizes at your exhibit booth to attract attendees and will be responsible for delivering the prize to your recipient.

- May appear in attendee mobile app. Vendor contact and vendor logo must be emailed to Laurie Okawa at laurie.okawa@hcul.org no later than January 13, 2026, in JPG and color RGB format, no less than 600 pixels wide at 300DPI resolution.
- May purchase a Postcard Blast (electronic announcement – 20 opportunities available). Color logo and message limited to 300 characters with spaces. Postcard message is limited to HCUL convention exhibit booth only. HCUL will email your electronic postcard to all convention attendees.

Color logo and message must be emailed to Laurie Okawa at laurie.okawa@hcul.org no later than January 13, 2026.

Color logo specifications: Must be NO LESS than 600 Pixels wide (height proportionate to width).

- Must be high resolution (300 dpi) and in a JPG format.
- Must be in color (color RGB for postcard)
- Qualified vendors are invited to submit a proposal to present an breakout session with a topical, non-promotional subject. Vendors must be a paid exhibitor or contributing sponsor by December 15, 2025 to be considered for this opportunity. No solicitation, promotion, or advertisement for sale of vendor products or services or any other person or entity without the expressed written consent of HCUL will be allowed during these presentations. Convention committee will select the presentations in January. Speakers will be responsible for their own expenses and must bring a laptop. [Click here](#) to complete and submit your proposal for consideration by **December 15, 2025.**

Exhibit Hours

Booths MUST BE staffed by at least one member from your organization during the “Exhibits Open” times listed below:

Thursday, April 23, 2026	
Exhibitors Set Up Booths	7:00 a.m. - 5:00 p.m.
Vendor Orientation Meeting Mandatory for All participating vendors	9:00 a.m. - 9:30 a.m. or 4:00 p.m. - 4:30 p.m.
Welcome Reception Exhibits Open	6:00 p.m. – 8:00 p.m.
Friday, April 24, 2026	
Exhibits Open	7:30 a.m. - 9:15 a.m. and 2:30 p.m. – 3:45 p.m.
Exhibitors Dismantle Booths	4:00 p.m. – 5:30 p.m. (Exhibitors)
Saturday, April 25, 2026	
Exhibitors Dismantle Booths	7:00 a.m. - 11:00 a.m. (Exhibitors)
ICS Event Services Dismantles Booths	11:00 a.m. – Onward